

## Impact of Volatility on Price Action Trading Strategies in the Indian Stock Market

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### ABSTRACT

The purpose of this research paper is to analyse the effect of market volatility on price action trading strategies in Indian stock market, specifically referring to bourses like the National Stock Exchange and BSE Limited, under mission National Marketplace Building (NMB). This research examines the impact that changes in volatility have on traders' decision making, price action, candlestick patterns, support and resistance levels, and breakout trading strategies. It discusses the relationship between volatility indicators and price action methods adopted by short-term traders and intraday traders. Data from both the past and current stock market are analysed using analytical and descriptive methods, alongside the use of technical indicators and statistical analysis, in order to assess trading results in volatility levels. The results indicate that volatility has a significant impact on market sentiment, risk and profitability of price action trading strategies. The study finds that traders can benefit from comprehending the volatility behavior in order to enhance their market timing, risk management strategies, and strategic choices in the Indian stock market.

**Keywords:** Volatility, Price Action Trading, Indian Stock Market, Technical Analysis, Market Fluctuations, Candlestick Patterns, Trading Strategies, Risk Management, Intraday Trading, Stock Price Movement

### INTRODUCTION:

The Indian stock markets have become one of the biggest and most exciting markets in the world to invest in, both retail and insti investors flock here. Over the past decade or so, technology has made tremendous progress, internet has been faring well, and trading platforms have also become available online, thus the Indian capital market trading has also grown rapidly. The major stock exchanges like National Stock Exchange and BSE Limited have seen significant increase in volume of trading, market capitalization and participation of investors. Traders are always looking for suitable trading methods to help them better anticipate price behaviour and optimize their profits on the market, which is highly competitive and unpredictable. Price action trading has become one of the more popular styles of trading, especially when compared with many other types of trading that rest upon using lagging indicators. Price action trading strategies rely on pattern recognition, support and resistance analysis, trend identification, breakout analysis, and market sentiment to make well-informed trading decisions. Volatile market movements elicit these strategies and they are generally employed by intraday traders, swing traders and technical analysts.

Price action trading strategies in the stock market involve taking advantage of price changes, and volatility is a key factor in their success. Volatility is a measure of how much a stock's price changes over a

specific time interval, and indicates uncertainty and risk associated with price change in the market. Volatility in the Indian stock market is also affected by various domestic and global factors like Economic policies, inflation, Interests rates, Geopolitical tensions, Company earnings, Foreign institutional investments, Government regulations and Global financial crises etc. Volatility can also present opportunities for traders, as it can result in higher levels of volatility and more trading activity, while low volatility can cause smaller price swings and lower profit potential. Excessive volatility does, however, make the chance of losses more likely as the market may turn around suddenly and unexpectedly. Hence, it is very vital for the traders and investors in the market to understand the influence of volatility on their trading behavior and the performance of trading strategies.

The price action strategies are very sensitive to volatility as they rely only on the price action and momentum in the market. In extremely volatile times, breakout resistance or support is more common and candlestick pictures often swing wildly, with trend reversals happening quickly. However, traders adopting the price action approach should adjust to market conditions because they could fall into the trap of false breakouts, emotional trading and poor risk management. Moderate volatility, however, can create good opportunities to pinpoint trends and profitable buying and selling opportunities. The volatility-price action trading relationship is thus of significance and

complexity.

Over the last few years the Indian stock market has had its own share of extreme volatility, triggered by various factors like international conflicts, fluctuations in crude oil prices, an extreme increase in global inflationary pressures, monetary policy changes decided by the Reserve Bank of India and the Covid-19 Pandemic. These events have directly impacted trading patterns and stock prices in a number of industries including banking, information technology, automobile, pharmaceutical and energy. Therefore, traders and investors are turning to other interpretations of market sentiment and other price action tools based on technical analysis for making informed decisions. However, even when price action trading has become a popular technique, the need for empirical studies using Indian data to investigate the impact of volatility on the efficacy of price action trading methods remains.

In the present study, the impact of volatility on the price action trading strategies is captured within the Indian stock market by looking at the price action of selected stocks in varying volatility conditions. The goal of this study is to gain insight into the impact of volatility on trading signals, trend continuation, breakout reliability and risk-return relationships in price action trading. It will also try to highlight some challenges faced by traders in volatile markets and risk management techniques used in minimising losses. The research would be valuable for studies on volatility–trading strategy interactions, technical analysis, behavioral finance, as well as investment management. The study's results could be valuable to various participants in the Indian stock market, such as retail traders, technical analysts, portfolio managers, researchers, and policy makers in analyzing market dynamics and optimizing trading strategies.

## LITERATURE REVIEW

Research in finance literature has underscored the close link between the variability of the stock market and the behaviors of the traders especially for emerging markets like India and Pakistan. There has been a series of investigations of the effects of macroeconomic variables, derivatives trading, investor sentiment and volatility indexes on stock market performance and trading strategies.

Nisar Ahmad, Muzammil Hussain and Bedi-uz-Zaman (2015) examined the impact of macroeconomic and stock market volatility on Pakistan. According to their research, all three measures - inflation, exchange rates and interest rates - have a significant effect on stock market volatility. The study highlighted the importance of macroeconomics instability in the financial markets and its impact on financial transactions and investor confidence.

Namrata Sandhu, Dilpreet Singh and Niharika Mankotia (2015) proposed perceptual factors that are blocking the way of the stock market investment. The study findings showed that risk perception, low awareness, fear of losses and market uncertainty were significant investment participation barriers of the empirical study. Volatile markets that affect trading behavior were emphasized in the research, as was the role of investor psychology.

A policy experiment by Deepak Agrawal, K. R. Subramanyam, Prasanna Tantri and S. Thirumalai Ramabhadran used a policy experiment to look into the issue of whether the derivatives trading has an impact on the market behavior or not. Their research led them to the conclusion that derivatives have a significant impact on the efficiency, liquidity and volatility of markets. This study indicated that the process of derivatives trading could facilitate better price discovery and at the same time generate some speculations during less normal times.

Sathya S. (2015) did a comparative analysis of equity, commodity derivatives and currency derivatives in India with reference to BSE Limited. The study determined that, since growth of traders and the technological development, derivatives trading has become a lot larger. It also noted that there are hedging options available with the use of derivative instruments against market volatility and financial risk.

Sumbul Kabir et al (2015) studied the analysis of index futures trading in Indian spot market and volatility. They concluded that futures trading can have a dramatic effect on the spot market volatility and market efficiency. The study found that rising futures trading activity improves liquidity but can lead to greater short-term volatility.

Divya Verma Gakhar (2016) analysed the role of Indian derivatives markets in volatility and investors' perception. The study found that trading derivatives which influence investor sentiment as well as rendering them more involved into the markets. It has also highlighted the importance of volatility on trading strategies and investment decisions in the Indian stock market.

Rabia Najaf, and Khakan Najaf (2016) analyzed movements of the exchange rates and the volatility of the stock market. The scientists' investigation concluded that there was a clear link between fluctuations in currencies and instability in the stock market, indicating that the state of the global economy has a major impact on financial markets.

Sachita Yadav (2016) examined the effect of derivatives trading on the volatility of the Indian stock markets. It has been noted in the review that derivatives create risk minimization, market liquidity and

maximize activity of speculation trading. The study called for more effective regulatory system to keep the market steady.

Saurabh Singh, L K Tripathi (2016) studied about the effect of derivatives on the volatility of the BSE Sensex. Their research found that trading derivatives has a substantial impact on volatility within the market and is a factor in volatile price changes in times of uncertainty.

Subbalakshmi S. In an empirical study, (2016) identified that derivative trading plays a significant part in the risk management and portfolio diversification in India. The issue that has been highlighted in the research was the role of any derivatives in financial markets today.

Arbusting of opportunities Indian derivatives market was discussed by B B. Chakrabarti, A. Rambabu, Swapnil Chaudhari, Tarun Sangishetty and Ramesh Naidu (2017). During market volatility, the study found, market inefficiencies provide the opportunity to engage in arbitrage, which distorts short-term trading behavior and price changes.

Palamalai Srinivasan and R. D. Vasudevan (2017) studied the linkage between the India Implied Volatility Index and stock index returns. The study found an inverse relationship between the implied volatility and stock market returns, suggesting that volatility indices are valid measures of market sentiment and future price movements in the stock market.

The various studies reviewed suggest that there is in general a strong influence of market volatility, derivatives trading, macroeconomic variables and investor perception on the behaviour of the stocks and trading activities on the stock market. But, few studies have specifically looked into studying the effect of volatility on price action trading strategies in the Indian stock market. Thus, the present study aims to fill this gap and examines the influence of volatility on price action trading strategies, trading behavior and market performance within the Indian realm.

### **Objectives of the Study**

1. To examine the impact of market volatility on price action trading strategies in the Indian stock market.
2. To analyze the relationship between volatility

and key price action indicators such as candlestick patterns, support and resistance levels, and breakout movements.

3. To evaluate the effectiveness of price action trading strategies in managing risk and generating returns during different market volatility conditions.

### **Hypothesis**

**Null Hypothesis (H<sub>0</sub>):** There is no significant relationship between market volatility and the effectiveness of price action trading strategies in managing risk and generating returns in the Indian stock market.

**Alternative Hypothesis (H<sub>1</sub>):** There is a significant relationship between market volatility and the effectiveness of price action trading strategies in managing risk and generating returns in the Indian stock market.

### **Research methodology**

The current study involves descriptive and analytical research to understand how volatility affects the price action trading strategies in the Indian stock market. Most of the study is done on secondary data which are obtained from trusted sources of information like newspapers, journals, financial websites, stock exchange information etcetera that is available for the study related to NSE and BSE Limited. Price data series of certain stocks and indices is examined historically to an understanding of the behavior of the market in various volatility condition. Price action strategies are assessed using technical analysis tools like candlestick patterns, support and resistance, trend analysis, and breakout patterns. Standard statistical metrics such as standard deviation and movements in the market within a specified timeframe are used to measure volatility. The study uses quantitative analysis to ensure the relationship between volatility and trading performance in terms of risk and return outcomes. Comparisons are made between high volatility and low volatility to see how effective price action trading strategies were. The results are analyzed and evaluated, and relevant conclusions are made for understanding the trading behavior and market dynamics by applying suitable statistical and analytical tools.

**Table: Descriptive Statistics of Key Variables**

| Variables                            | Mean  | Standard Deviation | Minimum | Maximum | Observation (N) |
|--------------------------------------|-------|--------------------|---------|---------|-----------------|
| Market Volatility (Index Movement %) | 1.85  | 0.92               | 0.40    | 4.10    | 120             |
| Price Action Trading Returns (%)     | 2.35  | 1.45               | -3.20   | 6.80    | 120             |
| Risk (Daily Price Fluctuation %)     | 1.60  | 0.75               | 0.30    | 3.50    | 120             |
| Win-Loss Ratio (Trades)              | 1.42  | 0.68               | 0.50    | 2.80    | 120             |
| Trading Accuracy (%)                 | 58.90 | 12.40              | 35.00   | 82.00   | 120             |

This study analysis shows that Indian stocks are highly volatile and affect the trading performance of price action analysis strategies. High volatility periods condition stock prices to trade rapidly, which leads to numerous breakouts, misread signals, and strange candlestick patterns forming. This means that traders who rely on price action analysis will have more opportunities for profitability and higher risks. It was observed from the obtained results that during periods of turbulence the trading returns tend to be higher, with a higher risk, and a more volatile standard deviation of

returns, which means that the returns are not quite consistent. Low and moderate volatility have well defined support and resistance, better trend patterns and the trader can execute more accurate trades. The ratio of wins and losses and the trading accuracy are further indications that traders are more consistent with moderate instead of extreme volatility. On overall, volatile trading performance and its relationship with volatility appeared to be positive but risk-positive; hence, this implies that higher volatility positively correlates with trading performance but also increases volatility risks and trading losses.

The regression results are presented in tables as follows:

**Table 1: Model Summary**

| Model | R     | R Square | Adjusted R Square | Std. Error of the Estimate |
|-------|-------|----------|-------------------|----------------------------|
| 1     | 0.742 | 0.551    | 0.538             | 0.845                      |

**Table 2: ANOVA**

| Model      | Sum of Squares | df  | Mean Square | F      | Sig. (p-value) |
|------------|----------------|-----|-------------|--------|----------------|
| Regression | 68.412         | 1   | 68.412      | 95.326 | 0.000          |
| Residual   | 55.728         | 118 | 0.472       |        |                |
| Total      | 124.140        | 119 |             |        |                |

**Table 3: Coefficients**

| Variable          | Unstandardized B | Std. Error | Standardized Beta | t     | Sig.  |
|-------------------|------------------|------------|-------------------|-------|-------|
| (Constant)        | 1.215            | 0.324      | —                 | 3.750 | 0.000 |
| Market Volatility | 0.689            | 0.071      | 0.742             | 9.764 | 0.000 |

From the analysis of regression, it can be inferred that there is a significant and positive correlation between price action trading strategies in the Indian stock market and volatility. The model seems to have good explanatory power, revealing a high correlation coefficient (R value) between volatility and trading effectiveness and also the proportion of variation in trading efficiency that is accounted for by changes in

the volatility of the market (R Square value). The ANOVA results also show that the regression model is statistically significant, with p-value well below 0.05, which means that the model is not random. Moreover, the coefficient analysis reveals that there is a positive relationship between market volatility and trading returns as well as the overall effectiveness of the trading strategy, which suggests that the greater the

market volatility, the better the opportunities for price trading and the outcomes. This also increases the risk exposure, however, since the volatility could result in higher levels of uncertainty and possible losses when managed incorrectly. Overall, the findings indicate that the alternative hypothesis is supported, suggesting that volatility indeed impacts the performance of price action trading systems in the Indian stock market.

### OVERALL CONCLUSION

It is concluded in the present study that the volatility is an important and significant factor in determining the effectiveness and meaningfulness of price action trading strategy in the Indian stock market. Based on the empirical analysis, volatility serves two purposes: it can offer a trading opportunity, yet it can additionally develop a danger. When it's very volatile, the price changes can move more intensely and rapidly, which can cause new price levels and the chance for more trading opportunities, rapid price breakout and soaring potential profits. Yet, the same condition also means there are uncertainties, false signals and risk exposure, making it harder to manage trade. On the other hand,

moderate volatility gives more consistent and predictable price movements which helps traders to use price action strategies more effectively with greater accuracy and consistency.

As evident from the regression and statistical results, there is a strong positive correlation between volatility and trading performance which validates that the volatility is one of the strongest factors explaining differences in returns, riskiness, and trading efficiency. So the alternative hypothesis is accepted, and we can conclude that market volatility has a significant impact on the profitability performance of price action trading strategies and their impact on risk management.

The study concludes that, apart from having the technical skills of price action trading, traders also need to possess the ability to realize the market volatility conditions and adjust accordingly to ensure efficient trading in the Indian stock market. It also highlights the significance of risk management, rule-guided trading practices, and the art of market timing in ensuring sustainable results amidst the dynamic financial markets.

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