

Women empowerment in sustainable and green industrial development

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ABSTRACT

It is the meeting point between gender equality and sustainable development that is turning out to be the crucial one in the situation of global climate crises and socio-economic transformations. This paper discusses the nature of female empowerment of growth and sustenance of green industry. It presupposes that women are not only beneficiaries, but key agents of change in the transition to the low-carbon resource-efficient and more democratic industrial paradigm. The paper will address how gender-inclusive policies, green entrepreneurial opportunities, and removal of systemic barriers in the fields of Science, Technology, Engineering, and Mathematics (STEM) and leadership might be useful in accelerating the achievement of the Sustainable Development Goals (SDGs) 5 (Gender Equality), 7 (Affordable and Clean Energy), 8 (Decent Work and Economic Growth), 9 (Industry, Innovation, and Infrastructure), and 13 (Climate Action). The study will examine the best practices in the world, the gender gaps that have existed in the green industrial sector and the multiplier impact of women empowerment on innovation, community resilience and sustainable economic outcomes using a mixed-method approach. The findings will offer a solid guideline to policymakers, industry leaders and the civil society to use the full potential of women leadership and participation in creating a sustainable industrial future.

Keywords: Women Empowerment, Gender Equality, Green Industrial Development, Sustainable Development, Just Transition, Green Jobs, Eco-Innovation, Feminist Climate Justice, Green Entrepreneurship, STEM, Gender Mainstreaming, Circular Economy, Decent Work, SDGs

INTRODUCTION:

The world industrial environment is also moving towards a paradigm shift of sustainability with climate demands and as stipulated by the UN 2030 Agenda. At the same time, gender equality is a prerequisite that is not fulfilled yet in order to have true sustainable development. The study presents the most important intersection of the two fields and claims that the success of the green industrial development, which is defined by the renewable sources of energy, the concept of the circular economy, and the clean technologies, is closely related to the active empowerment of women. The introduction provides a background on why women have remained underrepresented in industrial leadership, STEM disciplines, and green policy-making, which is seen not only as a social injustice but also as an important strategic lapse that impairs the creation of innovations, inclusiveness, and the durability of the green transition. The 21st century is at a critical historical crossroad, marked by two of the most far-reaching and interrelated issues of our time: the pressing, accelerating climate and eco-crisis, and the systematic and endemic injustice of gender. The major cause of the former is the global

industrial system, the driver of the modern economic growth, which causes more than a quarter of the global greenhouse gas emissions and colossal resource waste. However, the very same system can become the architect of its reinvention: the shift to the green and sustainable model of industry. This is a paradigm shift that has the vision of an economy that is no longer linked to the deterioration of the environment, which is based on renewable energy, a cyclical process of resources and new clean technologies. This great transition, however, should not be assessed and determined solely by the technological capabilities and policy requirements, but, most importantly, its social aspects. By definition, a sustainable future should be a fair and all-inclusive future. Here the second challenge, that of gender inequality, comes in to meet the first one. The strength of women, who are one half of the talent, perspective and innovative ability of the human race, is not a marginal social objective to be pursued once the environmental issues are resolved. Instead, it is a crucial, catalytic and non-negotiable condition of the attainment of a truly sustainable industrial transition.

In the past, the history of industrialization was largely dominated by males. Since the factory lines of the earliest

Industrial Revolution up to the boardrooms of modern multinational companies, women have been workforce in a systematic underrepresentation, their services have been underrated, and their access to financial resources, technology, and leadership has been organized systemically limited. This inheritance has left a deep gender divide in the domains which have now become central to green transition: Science, Technology, Engineering, and Mathematics (STEM), energy, heavy industry, and industrial policy-making. Concurrently, due to their socio-economic vulnerabilities, gender access to resources (specifically water and agriculture) and greater reliance on degraded natural ecosystems as a source of livelihood, women are a disproportionately victimized group to environmental degradation and climate change. This two-fold reality, lack of position in the commanding heights of industrial production and over-exposure to the undesirable externality of production creates a clear and urgent demand, that is, to loosen the hold that has effectively placed women outside the architectures of the new green industrial order and to make them the disproportionate victims of its harmful externalities.

Although several decades ago the global agenda was dominated by ideology, where gender equality and environmental sustainability bore little similarity, these two phenomena have different agendas and are governed by other institutions silos. This type of consensus unprecedented with the 2030 Agenda of the United Nations on Sustainable Development and 17 Sustainable Development Goals (SDGs) provided a paradigm change by articulately stating that they are interdependent. There are several important SDGs that this study resides at their dynamic crossroads:

- **SDG 5:** Nobody should be left behind, and gender equality must be achieved.
 - **SDG 7:** Affordable, reliable, sustainable and modern energy access to all.
 - **SDG 8:** ensure sustainable, inclusive and sustainable economic growth, full and productive employment, and decent work to all.
 - **SDG 9:** Develop resilient infrastructure, stimulate inclusive and sustainable industrialization, and develop innovation.
 - **SDG 13:** Immediate action to fight climate change and its effects.
- One of the strongest points made in this nexus, however, is the one that states that gender equality (SDG 5) promotion is a multiplier of sustainability target achievement, and a green industrial transition founded entirely on gender equity as the development is more innovative, stronger, and fairer.

The traditional and welfare model has the propensity to engage women as beneficiaries of aid in the environmental programs, which exposes them to vulnerability. This paper presents an argument and transcends that narrow scope of focusing. It presupposes women as major actors of change, innovators, entrepreneurs, and leaders of the greening of the industrial transition. One can find indications of transformation of

every sphere: female leaders tend to make their environmental, social, and governance (ESG) strategies more powerful; women entrepreneurs strive to create circular economy business models in waste management and green fashion; and women engineers and scientists are introducing an earthquake in the field of renewable energy and green materials. Their empowerment, or the enlargement of choice, agency, and control of resources give distinctive views and risk assessment, and participative leadership patterns necessary in the solution of complex socio-ecological problems. This neglect or peripheralization is not only a severe social miscarriage but also a disastrous strategic flaw that exceeds the rate, breadth and effectiveness of the sustainability transition.

The idea of a Just Transition, which is supposed to make the shift to a green economy just and leave decent work to everyone, is becoming increasingly more popular. Nevertheless, the lack of deliberate gender mainstreaming presents a sense of danger of sustaining or even enhancing the existing inequalities, a so-called Green Ceiling. When the new green industries, e.g. renewable energy installations, green building, or green tech-advanced manufacturing, are merely a replica of the old economy gendered occupational segregation, the transition will miss its social requirement. There is the fear that STEM, finance and leadership will continue to be male dominated as the high-value, high-skilled green collar jobs, and women will be directed to lower paying, less secure jobs. To avoid this, active policies in education and skills training, equal access to green financial resources among women in business, and changes in corporate governance that guarantee gender-balanced leadership in the businesses of tomorrow are necessary.

Even though there is an increasing awareness of such intersection, there are important gaps in knowledge. Much of the available literature looks at gender and environment either in rural, agricultural setting or vulnerability of women. Far less of the research gives a systemic, detailed, analysis of the active role of women in sustainability of industrial. The lack of mass empirical information on the involvement of women in new green industrial areas, the absence of a subtle context of the obstacles that these women encounter (enhanced by race, class, and geography), and the assessment of which policy tools are most effective in realizing their potential, is present. This puts the policymakers and industry leaders without a well-defined roadmap.

Thus, the main problematique of this research is: How can the empowerment of women be strategically anchored, measured, as well as maximized as a fundamental driver of sustainable and green industrial development and what changes are required in the system as a whole in education, finance, industry, as well as policy to do so?

It is a critical nexus that is being undertaken through the present paper. It will cease to be hypothetical but will provide an empirical study, workable frameworks and evidence based suggestions. It will reveal the historical roots of marginalization, track down the current image of opportunity and challenge in green industrial sectors, explore practical cases of empowerment-based sustainability and evaluate international policies critically.

As it seeks to acquaint itself with both the macroeconomic trends and the experiences of women who are in this transition, it will use the mixed-method approach.

The Stakes: A Fork in the Road

The course that we will follow in the next decade will define our future world. We face a fundamental choice. Technocratic green transition is one of the ways, which might be efficient in terms of reduction of carbon but are socially not equitable, and the situation of sustainability can appear as a result of a reinforcement of patriarchal institutions and the underutilization of a huge potential of human capital. The other one is a transformational green shift - a shift which is planned to be inclusive; which breaks down the barriers to complete participation of women; which exploits their special insight and leadership. The latter is not only a healthier planet but also a more prosperous, innovative and resilient society. The chosen study is devoted to shedding light upon that road, and it is also contended that female empowerment is the key factor in the framework of sustainable and green industrialization. Integration is not a tomorrow event and it is now.

Definitions

- 1. Women Empowerment:** It is a multi-dimensional (social, economic, political, psychological) process, as a result of which women will be able to make some strategic life decisions, exercise control over resources, and be meaningfully involved in every sphere of life.
- 2. Sustainable Industrial Development:** This is the growth of industries to satisfy the current needs but not affecting the future generation to satisfy their needs. It involves combined environmental protection, economic viability, and equity in the societies.
- 3. Green Industrial Development:** A branch of sustainable industrial development that aims at changing the processes and products of industry, in order to be less harmful to the environment, to use renewable energy, economy of resources, and avoidance of pollution.
- 4. Green Jobs:** Quality work that can help save or rehabilitate environmental quality in agriculture, manufacturing, R&D as well as services.

Need for the Study

- 1. Answering a Burning Question:** The gender aspect in green industrial policy is commonly a post-facto.
- 2. Getting the best out of the potential:** To access the entire talent pool and innovative potential of the green transition.
- 3. Ensuring a Just Transition:** To avoid the green economy having the same or more effect on the labor market as the current gender inequalities of the labor market.
- 4. Achieving SDGs:** The interlinkage between SDG 5 and other industrial / environmental targets requires a combined study.

Aims

To critically examine the role and challenges and opportunities of empowering women as a leader, entrepreneur and workers in the shift towards sustainable and green industrial economy.

Objectives

1. To examine the historical and current participation of women in traditional and emerging green industrial sectors.
2. To identify systemic barriers (social, educational, financial, institutional) to women's participation in green industry.
3. To analyze the impact of women's leadership and entrepreneurship on eco-innovation and sustainable business practices.
4. To evaluate existing national and international policy frameworks promoting gender equality in green industrial development.
5. To propose a comprehensive strategy for integrating women's empowerment into green industrial policy and corporate strategy.

Hypothesis

- 1. H1:** Industries with higher gender diversity in leadership and R&D roles demonstrate higher levels of eco-innovation and adoption of circular economy principles.
- 2. H2:** Targeted empowerment programs (access to green finance, STEM education, leadership training) significantly increase women's successful participation in green entrepreneurship and high-skilled green jobs.
- 3. H3:** Countries with robust policy frameworks that mainstream gender into climate and industrial strategy show more equitable and socially resilient green industrial transitions.

LITERATURE SEARCH

- 1. Theoretical Starting Points:** Feminist political ecology, capabilities approach, sustainability transition theories.
- 2. Gender & Environment:** Interconnections among gender roles, resource management and the environmental impact.
- 3. Women in Industry:** Past lock-out of industrial sectors and STEM.
- 4. Green Economy and Gender:** ILO, Gender and green jobs report of UN Women and OECD.
- 5. Case Studies:** Examples of green businesses started by women (e.g. in renewable energy, waste management).

RESEARCH METHODOLOGY

- 1. Design:** Mixed methods sequential explanatory design.
- 2. Phase 1 - Quantitative:** The secondary data analysis of World Bank, ILO, industry reports.

500-plus companies in the green industries surveyed to determine gender ratios, innovation, and sustainability performance.

3. **Phase 2 - Qualitative:** In-depth interviews (30 and above) to women green entrepreneurs, policymakers, and industry leaders. Green vocational training concentration group talks with female trainees. Thematic analysis of policy documents.
4. **Sampling:** Purposive and stratified sampling of various clusters and regions in industries.
5. **Resources:** *Questionnaires of various type, semi-structured interview guides, document analysis template.*
6. **Analysis Qualitative data:** NVivo-assisted thematic analysis; Quantitative data: Statistical analysis (correlation, regression) of quantitative data.

Strong Points of the Research

1. **High Relevancy:** Resolves two global agendas that are the most pressing.
2. **Interdisciplinary:** Appeals to gender studies, industrial economics, and environmental science.
3. **Policy-Oriented:** Leads straight into practical action plans of a just transition.
4. **Mixed-Methods Rigor:** Incorporates general empirical patterns and detailed contextual information.

Weak Points / Limitations

1. **Data Scarcity:** Green sectors biting disaggregated gender data is usually unavailable, particularly in developing countries.
2. **Generalizability:** There might be context-specific issues (culture, level of industrialization) that inhibit the generalization.
3. **Complex Causality:** It is methodologically difficult to come up with direct causation between the result of women empowerment and industrial sustainability.
4. **Researcher Bias:** Possibility of confirmation bias of positive relationships; will entail reflexivity.

Current Trends

1. **Gender-Lens Investing:** Rise of ESG (Environmental, Social, Governance) and gender-smart investing in green tech.
2. **Corporate Initiatives:** Increasingly more companies are establishing goals with respect to women in green leadership as part of climate pledges.
3. **Feminist Climate Policy:** Feminist climate finance and National Action plans.
4. **Digital Green Jobs:** New female opportunities in AI to be green, green digital platforms.

History

1. **Women in Environment Movements** (e.g., Chipko, Wangari Maathai) to
2. **UN Conferences** (Beijing Platform for Action, Rio+20) linking gender and environment, to
3. **Mainstreaming in Climate Agreements** (Paris Agreement reference to gender equality), to
4. **Current Focus** on economic participation in the green transition.

DISCUSSION

1. The nature of more difficult barriers (e.g., access to network capital) to be overcome.
2. The heterogeneous effect at the regional and industrial sub-sectoral level.
3. The conflict between empowerment as an instrument to sustainability and empowerment as a right.
4. The way the traditional gender roles are being contested or reified in the new green industries.

Results (Projected)

1. Quantitative: A statistically significant positive relationship between leadership composed of gender diversity and the indices of sustainability at the firm level.
2. Qualitative: Discovery of the highest ranking of women green entrepreneurs barriers of access to tailored finance and male-dominated professional networks.
3. Policy Analysis: There is a discrepancy between the high level plans of gender-claction and actual implementation at the industrial areas.

CONCLUSION

The empowerment of women is not an appendage but a key driver towards good and fair green industrial development. The study concludes that a synergistic strategy that involves gender-transformative education, proactive corporate policies, and gender-responsive national industrial and climate policy is needed to create a sustainable future that will not leave anybody behind. Without half of the world population contributing to the sustainability and green industrial transitions, the same will be incomplete and inefficient.

Suggestions and Recommendations

1. **To Governments:** Gender-disaggregated reporting in the green industry, gender-specific green venture capital funds, gender modules in technical and vocational education on green skills.
2. **On Industry:** Report and set targets on gender diversity in sustainability reports, mentor women in green technology, set gender-sensitive supply chain policies.

3. **In the case of Academia:** Design interdisciplinary curricula, do more research on gendered innovation in sustainability.

Future Scope

1. Longitudinal research of women career paths in green economy.

2. Digitization and Industry 4.0 effects on the gender relation in green industries.
3. Intersectional studies that take into account the class, race, ethnicity, and location as well as gender.

In-depth analysis of the contribution of the care economy to facilitate the transition towards a green industry.

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