

## Impact of COVID-19 on Food Systems: A Conceptual Review of Consumer Behaviour, Supply Chains, and Digitalization

Munish Gupta<sup>1\*</sup>, Dr. S. N. Mahapatra<sup>2</sup>

<sup>1\*</sup>(Research Scholar: Department of Management Studies) Deenbandhu Chhotu Ram University of Science & Technology, Murthal, Sonapat (Haryana)

Email ID : [munishgupta1986@gmail.com](mailto:munishgupta1986@gmail.com) ,

<sup>2</sup> (Professor: Department of Management Studies) Deenbandhu Chhotu Ram University of Science & Technology, Murthal, Sonapat (Haryana)

Email ID : [snm986@gmail.com](mailto:snm986@gmail.com)

### ABSTRACT

The COVID-19 pandemic caused major disruptions to global and local economies. It impacted food systems, changed the behavior of consumer, and supply chain system. The crisis revealed weaknesses in food demand and supply system, decreased household incomes, and quickened changes in consumer behavior. Panic buying, movement toward non-perishable goods, and a greater reliance on digital platforms changed consumer behavior. Labor shortages, transportation issues, and market closures exposed shortcomings in food supply chains. At the same time, locally based food systems and digital platforms developed as substitute models for resilience.

This paper is based upon conceptual and literature study to explore the effects of COVID-19 on food security, demand-supply pattern, and supply chain management, digitalization. By literature studies, theoretical frameworks, the results indicate that the pandemic both deepened existing vulnerabilities and accelerated critical transformations within food systems. This paper emphasizes the importance of diversified supply chains, strengthened digital infrastructure, and sustainable consumption practices for enhance long-term resilience. At the end it concludes with policy suggestions for governments, businesses, and households to help prevent future crises while promoting fair and inclusive food systems

**Keywords :** COVID-19, Food Demand and supply, Food Security, Consumer Behavior, Supply Chain, Resilience, Digitalization, Sustainability.

### 1. INTRODUCTION:

The COVID-19 pandemic has been one of the major disruptive global pandemic in modern history. It affected health systems, economies, and societies as whole around the world. It began with health crisis, but had significant impacts on livelihoods, spending habits, life style and food demand and supply in many countries. This pandemic specifically challenged for global food systems by revealing weaknesses in supply chains, changing consumer demand, and worsening inequalities in food access. The economic shocks from lockdown, unemployment, and restricted movement of public had left millions of households struggling to meet basic needs, making food insecurity a pressing global issue. Laborde *et al.* (2021).

Food security, defined by the Food and Agriculture Organization (FAO) as the state where everyone has physical, social, and economic access to enough safe and nutritious food at all times. (World Health Organization, 2021).

During the COVID-19 lockdown, production was disrupted due to labor shortages and transport restrictions. At the same time, consumption patterns changed due to panic buying and stockpiling. Reduced income made it harder for vulnerable groups, especially in low and middle

income countries to get food access. The pandemic also put food systems to the test, as supply shocks, trade barriers, and logistical problems created uncertainty about future availability. Kubatko *et al.* (2023)

Consumer behavior, a key part of demand dynamics changed quickly. Lockdown and social distancing pushed people toward online shopping, while increased health concerns led to higher demand for healthy foods that boost immunity. Financial insecurity forced many families to focus on basic and affordable items instead of premium or luxury goods. These shifts showed not just short-term changes, but also long-term adjustments in buying habits and food preferences. Nazareth, L. (2010).

Supply chains, which are essential to food systems, faced huge pressure. The "just-in-time" model, once celebrated for its efficiency, proved to be weak during major disruptions. Problems in transport, border closures, and market shutdowns created gaps between supply and demand. This caused waste the surplus perishable goods and empty the supermarket shelves due to shortage of goods. However, some resilience surfaced as local food networks, community-supported agriculture, and online marketplaces adapted to the new challenges. Cheng *et al.* (1996).

Given these various impacts, this paper looks into how COVID-19 affected three connected areas: *food security*,

consumer behavior, and supply chain resilience. It takes a conceptual and literature-based approach, gathering evidence from global and regional studies to pinpoint key trends and lessons. The main goal is to document the disruptions caused by the pandemic and also to identify adaptive strategies and long-term changes. Alabi, *et al.* (2023)

The paper is structured as follows: *Section 1* introduction part in above. *Section 2* offers a detailed review of literature on food demand and supply, food security, consumer behavior, supply chain disruptions, digitalization, and sustainability. *Section 3* outlines the objectives and methodology. *Section 4* discuss results and discussion, while *Section 5* concludes with recommendations for building resilient and fair food systems in a post-pandemic world.

## 2. Review of Literature

### 2.1 Impact on Food Demand and Supply

COVID-19's emergence caused sudden and drastic shifts in food demand and supply patterns globally. Panic stockpiling and acquisition of key commodities, including flour, rice, pulses and peas, and cooking oil, created short-term shortages in off-the-shelf markets. This was the result of uncertainty regarding future availability and fear of long-term lockdowns. Dartnell, L. (2015). On the supply side, restrictions on movement disturb the transportation and distribution systems, creating gaps between available supplies and consumer needs. Perishable items such as fruits, vegetables, and dairy were particularly affected, as farmers faced limited market access, leading to wastage and income losses. Ababulgu, *et al* (2022).

Demand pattern shifted considerably during the pandemic. There was a marked increase in the consumption of non-perishable and staple foods, while demand for premium, luxury, and imported goods declined due to income constraints and reduced mobility. Olowosoke *et al.* (2022). At the same time, closure of restaurants, hotels, and catering services altered the flow of food products and alter the supply system toward households. This transformation led to excess inventories in certain industries, including dairy and meat, while creating shortages in others, such as packaged staples in urban stores. Reardon *et al.* (2014).

Insecurity of income also had a significant contribution to demand formation. Layoffs and wage reductions down the consumer purchasing power, especially among low and middle-income households, shift to low-cost substitutes or cut down on dietary variety. Asuamah *et al.* (2024). Hence, it was possible for high-income households to practice stockpiling, while poor households experienced worsening food insecurity.

Overall, the pandemic highlighted the interdependence between supply and demand in food systems. Short-term breaks in logistics had ripple effects on markets, whereas shifts in consumer buying patterns remapped structures of demand. Such changes are essential in mapping how food systems reacted to the COVID-19 shock.

### 2.2 Food security during COVID-19

The COVID-19 crisis seriously threatened food security at both the global and domestic levels. The FAO's four-pillar approach; availability, access, utilization and stability is a useful framework through which to analyze these disruptions. Clapp *et al.* (2022).

**Availability** was affected by agri-production curbs, bottlenecks in transportation and trade disruptions. Export-Import prohibitions on staple foods like rice and wheat in certain nations created concerns of global shortages. Falloon *et al.* (2024). **Access** was limited by declining incomes and increasing unemployment, especially among vulnerable groups dependent on informal economies. Davies *et al.* (2010). **Utilization** was impacted by lower dietary diversity. With limited availability of fresh fruits and vegetables and increased prices of healthy foods, most households turned to high calorie, but less diverse foods. This worsened malnutrition threats, particularly among children and women in poor countries. Delisle *et al.* (2008). **Stability** the fourth pillar, was destroyed by extended uncertainty, volatile prices, and repeated lockdowns. Previously food-secure households became at risk through repeated shocks.

There were regional imbalances. High-income countries experienced temporary shortages in supermarkets, while low and middle-income nations faced deeper food insecurity due to weak infrastructure and insecure social protection system. Tacoli, C. (2020).

In conclusion, COVID-19 enhanced existing disparities in food systems. The most vulnerable populations carried the heaviest responsibility, whereas wealthy families managed better. Such disparities should be addressed in order to construct inclusive resilience in post-pandemic food security policies.

### 2.3 Shifts in Consumer Behaviour

Consumer behavior was drastically changed during the pandemic due to fear, uncertainty, limited budget and technological adjustment. Panic buying was the initial reaction, causing empty the shelves and stock shortages in numerous nations. Yuen *et al.* (2020). Eventually, though, consumers adapted to new standards, with three significant changes arising.

**First**, there was increased dependence on digital channels. Online grocery shopping, food delivery mobile apps, and contactless payment experienced strong growth, especially in cities. This trend not only indicated security concerns but also hastened already ongoing digitalization of retailing. **Second**, consumers showed a demand for healthy and wellness products. Immunity enhancing foods, fresh vegetables, and organics food became trendy for individuals that focused on preventive healthcare efforts. **Third**, budgetary constraints resulted in low cost consumption, with most households cutting discretionary expenses and concentrating on necessary items. Asar *et al.* (2024).

Notably, consumer behavior divided by income levels. Affluent consumers bought more healthy and high-end food items while the poor turned towards lower-cost, calorie-sufficient alternatives. This split increased

nutritional disparity, potentially causing long-term problems to public health. Neff *et al.* (2009).

In addition, the cultural and social significance of food was changed. Home cooking rose considerably as restaurants were shut and indoor activities increased. Food therefore became not just critical to nutrition but to emotional health and social connection during lockdown. Agwuncha *et al.* (2021). These behaviour changes, while initially defined by crisis conditions, but continue as post-pandemic, producing permanent shifts in consumer behaviour.

## 2.4 Supply Chain Disruptions and Resilience

The pandemic affected food supply chains all over the world at all stages, right from production and processing to distribution and retail. Shortages of labor, restrictions on movement on seasonal laborers, resulted in harvesting delays and food losses. Aday *et al.* (2020). Meat and poultry processing facilities were affected by shutdowns because of outbreaks among the workers. Dineen *et al.* (2020). Delivery was hindered by transport limitations, border closures, and closures of markets, leading to supply-demand mismatches.

At the level of consumers, traditional wholesale markets were under threat of closure, particularly in poor countries. At the same time, modern retail outlets and digital platforms came into prominence, offering consumers contactless shopping options. However, due to digitalization market divides and the majority of rural and poor households did not have access to digital markets as compared to middle and high income household. Laborde *et al.* (2020).

Supply chain resilience emerged through various adaptive measures. Local food systems, farmer cooperatives, and community-supported agriculture take initiatives helped to connect producers directly with the consumers. Rommel *et al.* (2022). Digital innovations such as mobile applications facilitated direct marketing and reduced dependence on intermediaries. Governments also intervened by designating food logistics as essential services and extending relief measures to farmers and producers. Jouanjean *et al.* (2019).

Essentially, COVID-19 underlined the vulnerability and flexibility of supply chains. While central globalized systems were found to be weak, decentralized and digitally enabled models emerged more robust with diversified supply chain system.

## 2.5 Role of Digitalization in Food Systems

The COVID-19 pandemic restrictions boost digitalization in the food industry, open new gate for production, distribution, and consumption. As physical markets closed or restricted, digital technologies became essential to connect the producers and consumers. Studies highlight the rapid adoption of e-commerce platforms, mobile applications, and digital payment systems, particularly in urban areas. Said *et al.* (2021). Online grocery sales witnessed exponential growth across countries, and even

small retailers adopted digital platforms to survive. Reardon *et al.* (2021).

Farmers also take advantages from digitalization. Mobile applications and social media tools allowed to sell goods directly to consumers by removing intermediaries from logistic channel. Bhargava *et al.* (2015). Various platforms like whatsapp and local e-markets helped farmers to access urban customers during lockdowns as well as e-voucher systems for agricultural inputs provided crucial support to small farmers. (FAO, 2021).

Digitalization also played a role in **supply chain management**. Large data analytics and artificial intelligence were deployed by larger retailers to track demand, manage inventories, and ensure food safety. Chauhan *et al.* (2022). These technologies improved transparency, reduced transaction costs, and built consumer trust at a time when physical verification of food quality was difficult.

However, the benefits of digitalization were unequally distributed. Rural households, small farmers, and poor people without internet access were often excluded, reinforcing pre-existing inequalities. Philip *et al.* (2019). Moreover, some challenges such as cyber security risks, high investment costs, and digital literacy gaps are barriers to digitalization of food systems.

The literature therefore underscores that while digitalization is a critical driver of resilience and efficiency, targeted policies are needed to ensure its accessibility and sustainability, particularly for small-scale producers and vulnerable consumers.

## 2.6 Research Gaps and Emerging Themes

Although there has been variety of research post-COVID-19, there still remain some gaps. *Firstly*, the majority of literature has been descriptive in nature, merely reporting disruptions and not necessarily carrying out strong empirical analysis of long-term effects. For example, while short-term changes in consumer behavior are highly researched, little is known regarding whether these changes will endure beyond the pandemic. Borsellino *et al.* (2021). *Secondly*, virtually all studies have taken place within a national or regional context, very infrequently studies allowing for cross-country comparisons that could potentially highlight the structural variation in resilience. The pandemic exposed the wide range of institutional arrangements, welfare systems, agricultural policy, and digital infrastructure that behind outcomes but comparative evidence is insignificant. *Third*, food security and nutrition outcomes need closer attention. Whereas numerous studies follow availability and access, fewer studies examine the impact of declining dietary diversity, particularly across poor groups like children, women, and the old. *Fourth*, the potential of digitalization and innovation is under-explored in low-income countries. Little research has been conducted on how poor consumers, informal markets, and small-holders can benefit from digital technologies in an equitable way. Finally, the literature urges further investigation into policy innovations. Food transfers and subsidies are reported as emergency measures that have been



implemented, but little is known of their effectiveness, scalability and sustainability.

In short, the COVID-19 pandemic offered valuable lessons on food system vulnerabilities and adaptive capacities, but there are still research gaps. These gaps are crucial to fill to build resilience, inclusivity, and sustainability of food systems in the post-pandemic context.

### **3. Objectives and Methodology**

#### **3.1 Research Objectives**

To analyse the impact of COVID-19 on food demand, consumer behaviour, and food security.

To examine the impact of COVID-19 on food supply chains and study the role of digitalization enhancing resilience.

To identify the research gaps, and policy recommendations for building equitable and adaptive food systems.

For address these objectives, the aim of study to contribute a holistic perspective that can inform policy makers, researchers, and practitioners in designing adaptive strategies.

#### **3.2 Research Methodology**

The research employs a conceptual and literature based approach drawing on a comprehensive review of secondary data. Due to the dynamic nature of the pandemic and the non-availability of long-term primary data, conceptual analysis permits the synthesis of heterogeneous findings across several sources.

##### **(a) Research Design**

The study is conceptual and literature based. It discovers new trends arising from the pandemic and describes their implications for food security, consumer behavior, and supply chains. Its main focus lies in detecting commonalities, differences, and lessons across contexts.

##### **(b) Data Sources**

The research is purely based on secondary data. Sources are; Peer-reviewed journal articles from databases like Scopus, Web of Science, and Google Scholar and others. As well as international organisation reports like the Food and Agriculture Organization (FAO), World Bank, World Food Programme (WFP), Organisation for Economic Co-operation and Development) OECD, policy briefs, working papers, and case studies by think tanks and government ministries. News and industry reports collecting real-time evidence of food system disruption.

##### **(c) Data Collection and Selection Criteria**

A systematic literature review process was adopted. Keywords like COVID-19, food demand and supply, food security, consumer behavior, supply chain, resilience, Digitalization, and sustainability were employed to search for pertinent publications.

##### **(d) Data Analysis**

Thematic analysis was performed. The literature was categorized according to key themes: food supply and demand, food security, consumer behavior, supply chain

dislocations, digitalization, and sustainability. Common patterns, regional differences, and lessons learned emerging from each theme were determined. The synthesis was attempting to point out both short-term dislocations as well as long-term implications.

#### **3.3 Limitations of the study:**

It is qualitative and conceptual, without primary empirical data. The fast-changing environment of COVID-19 will render findings obsolete rapidly. The availability of data can differ geographically, because the scope is wide, the research does not engage in rich micro-level analyses of individual supply chains or commodities.

Despite these limitations, the study provides a valuable synthesized overview of the pandemic's impacts on food systems and identifies priority areas for further research and policymaking.

### **4. Results and Discussion:**

The results of this conceptual study reveal the significant and multi-faceted effects of the COVID-19 pandemic on world food systems. The outcomes are organized under five overarching themes corresponding to the goals and literature review: (1) dynamics of food demand and supply, (2) food security issues, (3) shifts in consumer behavior, (4) supply chain disruptions and resilience, and (5) digitalization and sustainability.

#### **4.1 Food Demand and Supply Dynamics**

One of the most direct effects of the COVID-19 pandemic was a sharp alteration in food demand and supply. Initially, during the break-out of the pandemic, there was panic buying and hoarding across the world, leading to short-term shortages of basic items such as flour, rice, pulses, and cooking oil. This was especially acute in urban areas where reliance on retail markets is more than elsewhere. According to an FAO survey (2021), non-perishable products recorded an almost 40% rise in sales during the early phases of lockdowns in several countries. On the other hand, demand for perishable products like fresh fruits and vegetables and dairy products fell sharply at first because of travel restrictions and hotel and restaurant closures. Murmu *et al.* (2023)

Supply was also affected. Lockdowns slowed down transportation, labour shortages impacted harvesting and processing, and foreign trade restrictions hindered the export and import of commodities. India had massive supply chain disruptions in the dairy industry as milk gathering and delivery networks were stopped, while farmers in Europe were made to abandon excess perishable fruits and vegetables due to supply chain bottlenecks. Prakash, G. (2022).

In the long run, patterns of demand stabilized, but with structural changes. Core and cheap foods were still the important in household diets. Luxury items, imported products, and high-value perishables experienced lower consumption. This indicates that consumer choice depends upon income constraints and risk aversion.

#### **4.2 Food Security Challenges**

Food security was among the most urgent issues at international during pandemic. The World Food

Programme (2021) approximated that the figure of individuals suffering from acute food insecurity doubled from 135 million in 2019 to 270 million in 2021. The situation was notably difficult in low and middle-income nations, where a significant portion of household was expand on food. Baquedano *et al.* (2021).

Three essential aspects of food security that are availability, accessibility, and affordability, all were impacted at the same time. Availability was jeopardized by disturbances in production and supply system of goods. Accessibility was undermined owing to mobility limitations and closure of local markets. Affordability was most likely the most important one, as income decline, unemployment, and inflation weakened household purchasing power. Devereux *et al.* (2020).

In India, rural families that relied on wages were extremely food insecure, prompting the government to increase its Public Distribution System (PDS) and implement relief programs like free rations. Africa was depend upon the import of food that was major challenge for Africa because the halt of shipping, and driving prices higher. Conversely, advanced economies such as the United States had less shortages of food but a rising food insecurity in low-income households, resulting in higher reliance on food banks. Banga *et al.* (2020)

These findings says that COVID-19 was not only a health but also a nutrition crisis, driving millions into hunger and malnutrition while a decade of progress in global food security was wiped out.

#### 4.3 Changes in Consumer Behavior

COVID-19 has deep changes in consumer behavior that can have lasting effects. Families cut back on non-essentials items and prioritized absolute necessities. There was a sharp reduction in eating out, processed luxury food consumption, and impulse buying. People turned instead to preparing more meals at home, bought larger volumes of staples, and hunted for local and low-cost food sources.

There was a boom in online grocery shopping across the world. For example, in China, huge amount of online sales of fresh foods were observe by e-commerce leaders alibaba.com and jd.com. The same trends were observed in Europe and North America, where web-based platform became necessary for ensuring food availability to avoid physical contact and maintain social distancing. In India, Big Basket and Grofers reported record-high demand, although logistical constraints initially slowed them down. Dong, M. (2021).

Consumer behavior regarding health and nutrition also shifted. More awareness of immunity and wellness made consumers to seek healthy foods, such as fresh fruits and vegetables, plant products, and immunity boosters. The changed consumption pattern lift the sales of vitamins, herbal supplements, and organic fruits and vegetables in various markets.

While affordability limited of many households, they are trying to pay extra for healthier and safer food, which implies polarization of consumer trends along income and accessibility.

#### 4.4 Disruptions and Resilience in the Supply Chain

The food supply chain was extremely vulnerable during COVID-19, but also showed impressive adaptability. Some of the important disruptions included: labour shortages in agriculture, health risk, logistics disruptions and transportation restrictions especially for perishable goods, shutdowns of food services, restaurants and hotels, lowering demand for certain supply chains, global trade restrictions, hindering flow of agriculture imports and exports.

Europe's fruit and vegetable industry struggled as migrant labour during their seasonal work could not travel between countries to pick crops. Compared to this, staple foods like wheat and rice were more sustained because they already had storage and distribution networks in place. Mitaritonna *et al.* (2020).

In spite of disruptions, resilience tactics surfaced. Governments stepped in with policy interventions, including relaxing travel restrictions for necessary workers, providing subsidies, and increasing food safety nets. Private actors innovated by diverting supply channels. For example, farmers in most countries redirected sales from restaurants to homes in local areas through digital platforms.

This era showed the significance of flexibility, diversification, and localisation in supply chains. Supply chains that were locally embedded, shorter, and digitally integrated were more resilient compared to those that were highly reliant on international trade and centralised infrastructure.

#### 4.5 Digitalization and Sustainability

The pandemic hastened digitalization of food systems. From digital grocery platforms to blockchain-based tracing of supply chains, technology was critical in maintaining access and re-building trust. Farmers increasingly applied digital technologies for marketing, supply chain management, and direct engagement with consumers.

In Kenya, mobile platforms enabled smallholder farmers to sell excess produce even when local markets closed. In India, electronic payment platforms facilitated easier transactions in rural settings, benefiting farmers and consumers equally. Bradford, F. (2022).

Concurrently, sustainability issues took center stage. The crisis identified the vulnerability of food systems that are overly reliant on long-distance trade and monoculture production. There was new enthusiasm for local food networks, community-supported agriculture, and circular economy practices that limit waste and environmental impacts.

The COVID-19 experience indicates that Digitalization and sustainability are not a zero-sum game but a mutually reinforcing relationship. Technology is capable of promoting efficiency, traceability, and resilience, whereas sustainability practices preserve long-term environmental and social sustainability. Collectively, they give a guide for the development of more resilient food systems.

#### 5. Conclusion and Recommendations

##### 5.1 Conclusion

The COVID-19 pandemic has left a makeable impact on food systems worldwide, highlighting their vulnerability to global shocks. It started out as a health crisis but suddenly evolved into an economic and social crises, impacting food demand, food security, consumer habits, and supply chains. This study shows how the pandemic changed food systems in multiple ways, creating a testing ground for resilience and change.

**Firstly** during COVID-19 food demand and food supply changed rapidly. Panic buying and hoarding at starting disrupt markets and caused short-term shortages even in areas with sufficient supply. As time passed, people shifted their consumption toward non-perishable staples and locally traded goods, while the demand for high-value and luxury food dropped. This shift occurred not only because of mobility restrictions but also due to economic pressures on households.

**Secondly** food insecurity enhance significantly. Low and middle income countries had millions of households that became food insecure as income decreased, prices increased, and market access was restricted. The crisis exacerbated underlying inequalities, revealing how food systems failed to maintain availability, accessibility, and affordability. Global hunger and malnutrition indicators deteriorated, and those worst affected were women, children, and informal workers.

**Third**, consumer behavior changed in novel ways. Home cooking surged, online grocery shopping increased, and people chose locally made food whenever possible. There was a rise in health consciousness, leading to greater demand for fresh fruits and vegetables, immunity-boosting foods, and nutritional supplements. However, this health trend mainly benefited to middle and upper income families, while poorer households resorted to coping strategies like reducing meal frequency, shift from expensive foods to cheaper food, and relying on government aid or food relief.

**Fourth** as supply chains were weak, they were resilient as well. The pandemic affected labor supply, logistics, processing, and trade. Many farmers faced excess supplies and wasted perishable goods, while urban areas face shortages of goods. As, new technologies such as digital farmer-to-consumer platforms and community-supported agriculture helped to reduce some disruptions. Supply chains system that were shorter and more local market based and digitally linked proved more resilient than those with highly centralized or global networks.

**Lastly**, the crisis highlight the discussions about digital technology and sustainability. The rapid growth of e-commerce, mobile payments, and digital platforms showcased that how technology could help address food shortages. At the same time, the weakness of global food chains raised the question of sustainable local food systems. The combination of digital technology and sustainability offers a pathway for build food networks capable of withstanding future crises.

Overall, COVID-19 revealed both weaknesses and opportunities. It highlighted structural issues like inequality, reliance on global trade, and insufficient safety nets while also pointing toward ways to improve through innovation, local approaches, and technology.

## 5.2 Recommendations

On the basis of findings, several policy and practical recommendations may be made to increase food system resilience in the post-pandemic period:

**5.2.1 Increasing Food Security Systems:** Governments need to invest in strong safety nets like grant subsidies, food distribution, direct cash transfers, and nutrition programs. Local buffer stocks of critical commodities need to be kept in place to protect against supply shocks. Targeted programs for vulnerable groups like particularly daily wage earners, migrant worker, women, and children all are necessary to avoid hunger and malnourishment.

**5.2.2 Creating Resilient and Diversified Supply Chains:** Promote local food systems and community-supported agriculture to make the country less reliant on long-distance trade. Improve infrastructure development like cold storage, food processing, and rural transport to reduce post-harvest losses. Develop public and private partnerships for effective logistics management and crisis response.

**5.2.3 Empowering Farmers and Producers:** Implement should be for flexible market access through online platforms that link farmers directly with consumers. Government should offer financial support and insurance schemes to protect farmers from market shocks. Promote diversification of crops to alleviate risks from monocultures and enhance dietary diversity.

**5.2.4 Encouraging Digitalization and Innovation:** Enhancing for digitalization, especially in rural area, to facilitate e-commerce and online supply solutions based on mobiles. Promoting innovations like blockchain for traceability, transparency, precision agriculture, and artificial intelligence-based demand forecasting. Provide training for farmers and small enterprises to implement and use digital tools efficiently.

**5.2.5 Supporting Sustainable Food Systems:** Raising organic farming, agro-ecological practices, and other sustainable production techniques that ensure long-term environmental and financial balance that is necessary to support sustainable food systems. Lowering food waste, recycling, and increasing resource efficiency are all examples of circular economy tactics that are essential for easing the strain on natural ecosystems. In order to prepare for global shocks other than pandemics and ultimately ensure stability, adaptability, and food security, it is also crucial to incorporate climate resilience into food system policies.

**5.2.6 Strengthening International Cooperation:** Strengthening international cooperation would be necessary to build enduring food systems resilient enough to withstand global crises. This can be achieved by making international trade agreements more resilient to allow the free flow of critical food commodities during crises. Sharing of data and collaboration between nations and enhancing the same is necessary to build effective early warning systems and for coordinated responses. Apart from that, encouraging global initiatives in combating hunger, avoiding malnutrition, and



overcoming food access, inequalities is vital for developing equity and encouraging global food security.

### 5.3 Future Research Directions

The COVID-19 pandemic shows various ways for future research, offering opportunities to depth understanding of food systems and resilience. Future research should study long-term changes in consumer food behavior that are greater than the duration of the COVID-19 crisis. In addition, comparative cross-country and cross-region studies should be to find best practices for developing resilient food systems. Additionally, there is a need for quantitative assessments of the impact of digitalization on smallholder farmers and rural households, highlighting both opportunities and challenges. Research should also focus on sustainability trade-offs, particularly balancing rapid digital growth with potential environmental costs. Finally, interdisciplinary approaches that integrate health, economics, and environmental science are essential to develop comprehensive strategies for ensuring long-term food security.

### 5.4 Last Words

As the COVID-19 pandemic began, global food systems take turn from their smooth path. It disturbed established arrangements, revealed vulnerabilities, and intensified inequalities, but also initiated innovation and resilience. The learning from crisis should not be lost. Investing in resilient value chains, empowering farmers, adopting digitalization, and supporting system to agriculture will enable societies to build strong food systems that are crisis-resistant, yet also equitable, inclusive, and forward-looking.

The learning from this research shows that although the challenges posed by the pandemic were dire, but these challenges teach, how to adjust in worst situations. The final objective must be to develop food systems that produce food securely, protect livelihoods, and enhance sustainability-ready not only for pandemics but also for the broader risks of the twenty-first century.

### References

1. Ababulgu, N., Abajobir, N., & Wana, H. (2022). The embarking of COVID-19 and the perishable products' value chain in Ethiopia. *Journal of Innovation and Entrepreneurship*, 11(1), 34.
2. Aday, S., & Aday, M. S. (2020). Impact of COVID-19 on the food supply chain. *Food quality and safety*, 4(4), 167-180.
3. Agwuncha, B. I. (2021). Effects of COVID-19 on Educational Tourists' Eating Habits and Cooking Skills (*Master's thesis, Eastern Mediterranean University (EMU)-Doğu Akdeniz Üniversitesi (DAÜ)*).
4. Alabi, M. O., & Ngwenyama, O. (2023). Food security and disruptions of the global food supply chains during COVID-19: building smarter food supply chains for post COVID-19 era. *British Food Journal*, 125(1), 167-185.
5. Asar, A. M. R. I. I. (2024). Microbial Functional Foods as a Magic Secret to Healthy Life Style. *Egyptian Journal of Chemistry*, 67(2), 161-173.
6. Asuamah Yeboah, S. (2024). Navigating Scarcity: An Analysis of Expenditure Patterns Among Low-Income Households.
7. Banga, K., Keane, J., Mendez-Parra, M., Pettinotti, L., & Sommer, L. (2020). Africa trade and COVID-19. *The Supply Chain Dimension Overseas Development Institute ATPC Working Paper*, 586.
8. Barman, A., Das, R., & De, P. K. (2021). Impact of COVID-19 in food supply chain: Disruptions and recovery strategy. *Current Research in Behavioral Sciences*, 2, 100017.
9. Baquedano, F. G., Zereyesus, Y. A., Valdes, C., & Ajewole, K. (2021). *International food security assessment 2021-31*.
10. Bernstein, F., DeCroix, G. A., & Keskin, N. B. (2021). Competition between two-sided platforms under demand and supply congestion effects. *Manufacturing & Service Operations Management*, 23(5), 1043-1061.
11. Bhargava, H., Evans, D. S., & Mani, D. (2015). The move to smart mobile platforms: Implications for antitrust analysis of online markets in developed and developing countries. *UC Davis Bus. LJ*, 16, 157.
12. Bradford, F. (2022). Innovating Kenya's Trading System Through Mobile Technology: A Case Study of M-Farm in Nairobi, Kenya.
13. Chauhan, S., Singh, R., Gehlot, A., Akram, S. V., Twala, B., & Priyadarshi, N. (2022). Digitalization of supply chain management with industry 4.0 enabling technologies: a sustainable perspective. *Processes*, 11(1), 96.
14. Cheng, T. C., & Podolsky, S. (1996). Just-in-time manufacturing: an introduction. *Springer Science & Business Media*.
15. Clapp, J., Moseley, W. G., Burlingame, B., & Termine, P. (2022). The case for a six-dimensional food security framework. *Food policy*, 106, 102164.
16. Dartnell, L. (2015). *The Knowledge: How to Rebuild Civilization in the Aftermath of a Cataclysm*. Penguin.
17. Davies, R., & Thurlow, J. (2010). Formal-informal economy linkages and unemployment in South Africa. *South African Journal of Economics*, 78(4), 437-459.
18. Delisle, H. F. (2008). Poverty: the double burden of malnutrition in mothers and the intergenerational impact. *Annals of the New York Academy of Sciences*, 1136(1), 172-184.
19. Devereux, S., Béné, C., & Hoddinott, J. (2020). Conceptualising COVID-19's impacts on household food security. *Food security*, 12(4), 769-772.
20. Dineen, K. K. (2020). Meat processing workers and the COVID-19 pandemic: the subrogation of people, public health, and ethics to profits and a path forward. *Louis UJ Health L. & Pol'y*, 14, 7.
21. Dong, M. (2021). *The Political Economy of the Chinese Food Traceability System: Cultivating Trust, or Constructing a Technocratic Certainty Machine?* (Doctoral dissertation, Carleton University).
22. Falloon, P., Otekunrin, O. A., Aryal, J. P., Moghayer, S., Moghayer, S., Zurek, M., ... & Achterbosch, T. (2024). Open access edited by Climate

Science, Solutions and Services for Net Zero, *Climate-Resilient Food Systems*, 56.

23. Jouanjean, M. A. (2019). Digital opportunities for trade in the agriculture and food sectors.

24. Kubatko, O., Merritt, R., Duane, S., & Piven, V. (2023). The impact of the COVID-19 pandemic on global food system resilience. *Mechanism of an economic regulation*, (1 (99)), 144-148.

25. Laborde, D., Martin, W., & Vos, R. (2021). Impacts of COVID-19 on global poverty, food security, and diets: Insights from global model scenario analysis. *Agricultural Economics*, 52(3), 375-390.

26. Laborde, D., Martin, W., Swinnen, J., & Vos, R. (2020). COVID-19 risks to global food security. *Science*, 369(6503), 500-502.

27. Mitaritonna, C., & Ragot, L. (2020). After COVID-19, will seasonal migrant agricultural workers in Europe be replaced by robots. *CEPII Policy Brief*, 33, 1-10.

28. Murmu, V., Kumar, D., & Jha, A. K. (2023). Quality and selling price dependent sustainable perishable inventory policy: Lessons from Covid-19 pandemic. *Operations Management Research*, 16(1), 408-432.

29. Nazareth, L. (2010). The leisure economy: How changing demographics, economics, and generational attitudes will reshape our lives and our industries. John Wiley & Sons.

30. Neff, R. A., Palmer, A. M., McKenzie, S. E., & Lawrence, R. S. (2009). Food systems and public health disparities. *Journal of hunger & environmental nutrition*, 4(3-4), 282-314.

31. Olowosoke, C. B. (2022). Indiscriminate food insecurity: road transportation management contribution in low/middle income economy. *Journal homepage: www. ijpr. com* ISSN, 2582, 7421.

32. Philip, L., & Williams, F. (2019). Remote rural home based businesses and digital inequalities: Understanding needs and expectations in a digitally underserved community. *Journal of Rural Studies*, 68, 306-318.

33. Prakash, G. (2022). Resilience in food processing supply chain networks: empirical evidence from the Indian dairy operations. *Journal of Advances in Management Research*, 19(4), 578-603.

34. Reardon, T., Belton, B., Liverpool-Tasie, L. S. O., Lu, L., Nuthalapati, C. S., Tasie, O., & Zilberman, D. (2021). E-commerce's fast-tracking diffusion and adaptation in developing countries. *Applied Economic Perspectives and Policy*, 43(4), 1243-1259.

35. Reardon, T., Tschirley, D., Dolislager, M., Snyder, J., Hu, C., & White, S. (2014). Urbanization, diet change, and transformation of food supply chains in Asia. *Michigan: Global Center for Food Systems Innovation*, 46.

36. Rommel, M., Posse, D., Wittkamp, M., & Paech, N. (2022). Cooperate to transform? Regional cooperation in community supported agriculture as a driver of resilient local food systems. In *Sustainable Agriculture and Food Security* (pp. 381-399). Cham: Springer International Publishing.

37. Said, R., Najdawi, A., & Chabani, Z. (2021). Analyzing the adoption of E-payment services in smart cities using demographic analytics: The case of Dubai. *Advances in Science, Technology and Engineering Systems Journal*, 6(2), 113-121.

38. Tacoli, C. (2020). Food (in) security in rapidly urbanizing, low-income contexts. In *Handbook on Urban food security in the global south* (pp. 23-33). Edward Elgar Publishing.

39. World Health Organization. (2021). The State of Food Security and Nutrition in the World 2021: Transforming food systems for food security, improved nutrition and affordable healthy diets for all (Vol. 2021). *Food & Agriculture Org.*.

40. Yuen, K. F., Wang, X., Ma, F., & Li, K. X. (2020). The psychological causes of panic buying following a health crisis. *International journal of environmental research and public health*, 17(10), 3513

..