Advances in Consumer Research

https://acr-journal.com/

Volume-2 | Issue-6 | December 2025

Original Researcher Article

Focus On Role Of Peer Mentorship Programs In Shaping Learning Attitudes And Fostering A Proactive Academic Culture Among Undergraduates

Wang Yang 1, Sreemoy Kanti Das 2, Mrutyunjay Sisugoswami 3

Lincoln University College, Petaling jaya Selangor Malaysia 1,2,3

Corresponding Author
Wang Yang

ABSTRACT

The current research showed that students' attitudes towards studying, and the prevalence of a proactive academic culture were both affected by participation in peer mentorship programs. Its objectives were to investigate the ways in which mentorship enhanced learning participation, self-confidence, and psychological wellness. The study's data collection and analysis methods were a hybrid of qualitative and quantitative techniques. For the purpose to get insight into the educational process, both surveys and interviews were conducted. The results demonstrated that students' study habits were positively impacted by peer mentorship programs. There was an improvement in students' self-assurance, motivation, and academic organisation. Through mentoring relationships, they were able to better adjust to college life and deal with stress. Collaborative effort, regard for one another, and comprehension of one another were also encouraged. In the process of helping others, mentors honed their own management and interpersonal abilities. Interest, imaginative thinking, and self-directed learning were shown to flourish under mentorship, according to the research. A feeling of community and stronger connections were other benefits. The research suggested that effective collaborative mentorship programs were crucial for enhancing academic achievement and individual development. They made the classroom a friendly and supportive place to learn by creating an atmosphere of responsibility and cooperation among students. As a result of the research findings, mentors' capacities related to management, empathy, and communication were enhanced. The results confirm that there is a significant link between mentorship and the creation of a learning environment that promotes proactive behaviour. Peer mentorship facilitated cooperation, responsibility, and creativity among students. Education became more autonomous as well as emotionally robust due to this..

Keywords: Peer mentorship programs; Undergraduates; Proactive academic culture; earning environment; Collaboration... detail. which they cultivated. The program

1. INTRODUCTION:

Peer mentorship programs influence undergraduate learning environment. These programs match older learners with undergraduates to help them academically. The purpose is to foster student learning environment. These programs promote undergraduate collaboration, interaction, and commitment. They assist freshmen acclimatise to college and gain academic competence. Peer mentorship encourages knowledge sharing. Seniors offer study tips, organisation of time, and establishing targets. These people of influence encourage others to become in charge of their studies. This instruction renders instruction more accessible and accommodating to students. Undergraduates seem encouraged and inspired to contribute academically (Patel et al., 2024). A proactive academic culture requires dedication and attention to

improves university social relationships. The new pupils feel less alone and had better peer interactions. Students' study motivation rises with this feeling of affiliation. A robust peer network fosters confidence as well as cooperation. Learners solve challenges collectively while they work. This technique improves analytical ability and management. Undergraduates obtain psychological aid from peer mentorship. Student achievement and confidence suffer from psychological strain. Mentors assist them overcome obstacles and stay optimistic about learning environment. Mentors encourage to remain resilient and persistent. This psychological power helps learners overcome educational obstacles. The training courses enhance theoretical-practical comprehension. Juniors gain insight into how to utilise academic instruction from mentors. They discuss assignments, apprenticeships, and investigations. This applicable understanding inspires learners to take charge of

their academics and try new things. A mindset of engaged instruction is fostered. Peer mentorship promotes responsibility. The students and supervisors are accountable for each other's progress. Mentors increase communication and managerial skills, while peers develop dedication. This progress helps all academics. Mentorship programs improve academic achievement and student happiness. Innovation, cooperation, and innovation define proactive academic culture (Marshall et al., 2021). Peer mentorship fosters these traits. It encourages autonomous study along with understanding above curriculum. Participation in conversations, investigation, and initiatives in the community is also encouraged. Undergraduates become innovative and proactive via such involvement.

1. BACKGROUND OF THE STUDY

Peer mentorship programs are prominent in China. Seniors mentor juniors in both professional and personal development via such initiatives. The idea is to establish an atmosphere of instruction where undergraduates take charge of their own learning experiences. Peer mentors assist incoming students acclimatise to university, grasp educational requirements, and study techniques. This help boosts courage and dedication to learning (Liu & Dong, 2025). Numerous Chinese university students struggle to transition from controlled schooling to autonomous study. Peer mentorship assists in bridging this divide. Mentors give strategies for organising time for study techniques and test practice tips. Mentoring participants learn analytical abilities and developing solutions. Continual involvement helps students organise their study and ask for guidance. Depression decreases and independence in learning environment increases. Chinese college coursework prioritises grades, which may generate pressure and isolation. Peer mentorship builds communities and psychological assistance. Talking to an understanding mentor reduces strain. Mentors gain communication and management skills. Integrity is built on sympathy and commitment. Tutor-mentee interactions are mutually beneficial. These programs are valued by Chinese universities. Numerous institutions provide mentorship programs to improve educational involvement. These kinds of initiatives help youngsters set goals, assess achievement, and stay engaged. Increased intellectual engagement improves persistence. Automation makes peer mentorship simpler (Betweli, 2020). Both mentors and learners may communicate virtually. Digital mentorship helps isolated pupils. The internetbased approach increases China's educational infrastructure. Chinese colleges are leading the way in fostering an environment of perpetual growth by encouraging undergraduates to form extensive relationships with their peers.

The piano, as a popular and all-ages musical instrument,

- 2. is particularly important in the future development of art teaching in colleges and universities. The
- 3. The introduction of multimedia technology into piano teaching in colleges and universities is important
- 4. means to meet the needs of art teaching in the current era
- 5. The piano, as a popular and all-ages musical instrument,

- 6. is particularly important in the future development of art teaching in colleges and universities. The
- 7. The introduction of multimedia technology into piano teaching in colleges and universities is important
- 8. means to meet the needs of art teaching in the current era

3. PURPOSE OF THE RESEARCH

The study evaluated how peer mentorship programs proactive academic culture encourage undergraduate students. Researchers evaluated how peer interactions influenced student interest and academic achievement. How peer mentorship enhanced intellectual accountability, organisation, and effort was explored. The research examined how fellow learners created an encouraging classroom that motivated students to study. It explored how mentors assisted learners set goals, organise time, and concentrate. The study also examined whether peer mentorship promoted student growth and teamwork. Other aims included assessing how mentorship programs improved students' educational perspectives. Investigation explored whether these programs reduced rejection stress and encouraged independent learning. It examined how peer encouragement assisted students embrace academic accomplishment. The study examined peer mentorship's larger impact on education. It explored how such programs built undergraduate society. The research explored how peer mentorship enhanced student creativity, collaboration, and academic accountability. The study sought to demonstrate that peer mentorship was essential to creating a culture of purposeful learning and support for academic achievement.

4. LITERATURE REVIEW

Transforming learning mentorship via transparent learning environment was the overarching goal of the project. The researchers set out to discover if and how mentoring initiatives at universities may benefit from transparency, teamwork, and collaborative learning. They concentrated on developing mentorship systems that are welcoming to all people and that encourage development in both spheres. The results demonstrated that mentorship becomes more adaptable and collaborative when training approaches are accessible and transparent. When peers and mentors communicate openly and pool their resources, everyone wins. Transparency fosters trust and promotes self-reflection, according to the research. It fortifies educational relationships while simultaneously improving digital abilities. According to the investigators, mentorship should go transcend current institutional frameworks. Knowledge represents a collective duty in environments that are designed with an open mind. A more cooperative and creative educational atmosphere results from this transition (Atenas et al., 2023). In graduate school, the purpose of this research was to look at how peer mentors help students learn and grow. Peer mentorship has been the subject of much study because of the potential benefits it may have on academic achievement and individual development. Additionally, they investigated the ways in which graduate students'

mentorship connections influence the development in educational environments and encourage teamwork. Mutual mentorship has been shown to enhance both academic and professional skills, according to studies. According to the study, peer mentorship enhances student engagement and the learning environment. Institutes of higher learning may benefit from graduate students working together on coursework and professional development (Lorenzetti et al., 2020). This study set out to answer the question, "How can intercultural mentoring among undergraduates improve understanding between cultures and communication?" by looking at the phenomenon from an educational perspective. The study's primary emphasis was on the ways in which mentormentee conversations foster cultural understanding and individual growth. Finding out what makes multicultural mentoring work in varied educational setting was their primary goal. Multicultural mentorship requires real interaction according to the results. Learners gained confidence and comprehension via polite discussion. Mentors who empathised and listened strengthened connections, according to the research. These exchanges helped students overcome cultural boundaries and gain intercultural competence. Multicultural mentorship increases global understanding and inclusiveness, the researchers found. It creates a friendly learning environment where various learners cooperate and appreciate one other (Wong et al., 2022).

5. RESEARCH QUESTIONS

- How do peer mentorship programs influence undergraduates?
- What is the impact of peer mentorship programs on fostering a proactive academic culture among undergraduates?

6. RESEARCH METHODOLOGY

6.1 Research Design

A mixed-method approach was used for the study. The investigator took benefit of SPSS version 25 to examine the statistical information. There were a 95% confidence interval and odds ratio utilised to determine the direction and intensity of the statistical link. Any result with a pvalue lower than 0.05 is considered statistically significant. To get to the heart of the data, descriptive analysis was useful. The investigator also acquired the qualitative data via in-depth interviews.

6.2 Sampling

Combining stratified and purposive sampling techniques, the study's sample approach was used. The Rao-soft software predicted a sample size of 1,122. After sending out 1,350 questionnaires, the investigator got 1,280 responses but had to exclude 80 due to missing data. The survey approached and questioned a total of 1200 Chinese residents. Among the 1200 participants, 576 were men and 624 were women.

6.3 Data and Measurement

Researchers used both qualitative and quantitative techniques to compile the investigation's primary data. To get numerical data from the subjects, the investigator included a 5-point Likert scale in the surveys. In addition, qualitative data was evaluated via indepth interviews. The investigation mainly relied on online resources for secondary data collection.

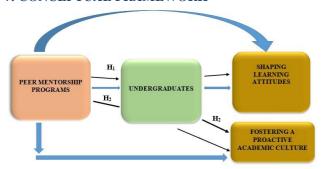
6.4 Statistical Software:

For the investigation's statistical analysis, the investigator utilised SPSS version 25 in conjunction with Microsoft Excel.

6.5 Statistical Tools

Several demographic and degree-specific aspects of different programs were illuminated by an examination of descriptive data. Analysis of variance (ANOVA), factor analysis (for evaluating theoretical dependability and applicability), 95% confidence intervals (for odds ratios), and numerous other statistical methods are used in inductive statistical investigations.

7. CONCEPTUAL FRAMEWORK



8. RESULT • Factor Analysis

Finding formerly unidentified constituents using publicly available data is the purpose of Factor Analysis (FA). Regression coefficients are frequently employed in assessments when there are no obvious visual or diagnostic clues. The primary goal of this research is to identify any apparent connections, vulnerabilities, or breaches. Datasets for Kaiser-Meyer-Olkin (KMO) tests are sourced from multiple regression analyses. It follows from the results that the theoretical model and its parameters chosen at random both provide credible forecasts. The possibility of finding duplicate data entries exists. The data becomes easier to understand when the proportions are simplified. From 0 to 1, KMO assigns a number to the researcher. With a KMO value between 0.8 and 1, it was determined that there were sufficient samples.

Kaiser has determined that following sums are appropriate: Those that follow are the permission criteria according to Kaiser's recommendations:

An appalling 0.050 to 0.059, well below the usual range of 0.60 to 0.69. The typical range for middle grades is between 0.70 and 0.79.

A quality point score between 0.80 and 0.89. The interval from 0.90 to 1.00 astounds them.

Table 1: Examination of KMO and Bartlett's Sampling Adequacy

According to the Kaiser-Meyer-Olkin scale: 0.850

The results of Bartlett's test of Sphericity are as follows: 4350.175 is the approximate chi-square value 190

is degrees of freedom (df); sig = 0.000.

Table 1: KMO and Bartlett's Test

KMO and Bartlett's Test					
Kaiser-Meyer-Olkin Measure	0.870				
Bartlett's Test of Sphericity	Approx. Chi-Square	4350.175			
	df	190			
	Sig.	0.000			

This makes it straightforward to comply with sample requirements in most cases. To check for statistical significance, the researcher used Bartlett's Test of Sphericity on the correlation matrices. The sample size is considered sufficient when the Kaiser-Meyer-Olkin score is 0.870. Results from Bartlett's Sphericity test provide a p-value of 0.00. It is reasonable to assume that the correlation matrix is not distinctive given the good findings of Bartlett's Sphericity test.

♦ INDEPENDENT VARIABLE

Peer mentorship programs:

Peer mentorship programs match qualified supervisors with apprentices who are younger and fresher. These initiatives boost self-assurance, education, and growth. Educational institutions, organisations, and corporations use them to build relationships and boost productivity. Peer mentorship assists new students adjust. Professors and instructors advise on learning, time, and emotions. This helps newcomers acclimatise. It also provides community and affiliation. Peer mentors also benefit leadership, and interpersonal competencies grow throughout education (Duerksen et al., 2021). Academic peer mentorship programs teach assignments, customs, and standards. Peer mentorship promotes organisational learning environment and collaboration. It also improves efficiency as well as collaboration. Transparent interaction and confidence underlie these programs. Advisers offer guidance, not lead. They help to achieve goals, conquer hurdles, and resolve difficulties. Cognitive ability, compassion, and assurance rise. Reduces stress and loneliness. College academics and social life increase with such programs. Workplace motivation and connection increase. Prepare and match participants for an effective peer mentorship program (Lim et al., 2022). Mentorship should observe, guide and encourage without prejudice. Successful peers and mentors must be recognised by organisations. Encouraging surroundings make programs relevant. Overall, peer mentorship programs promote personal and collective growth.

† MEDIATING VARIABLE

• Undergraduates:

Individuals who are getting their first degree are considered undergraduates. Their courses usually provide bachelor's degrees. Undergraduates may explore several fields and select a career they enjoy. Investigation, intellectual curiosity, and self-learning are encouraged (Liu & Alias, 2023). Assignments, job placements, seminars, and collaboration allow learners to apply information. Scheduling time, collaboration, and making decisions are taught. They become responsible and confident. Chinese universities provide scientific, technological, commercial, and artistic courses. Undergraduate coursework is

four years and combines intellectual and vocational training. Bachelor's training in China is highly competitive. The national "Gaokao" exam admits university students. Students must meet strong academic standards after admission (Lin et al., 2020). Numerous universities promote creativity, scholarship, and national or global projects. The Chinese government and organisations promote entrepreneurial and innovative thinking to equip students for worldwide issues.

♥ DEPENDENT VARIABLE

• Fostering a proactive academic culture:

Promoting a proactive academic culture encourages an education and development culture among students, instructors, and educational institutions. Instead of anticipating difficulties, it prioritises foresight, creative thinking, and expansion. A proactive academic culture fosters inquiry, accountability, and intrinsic motivation. Learners manage their educational experiences in such a culture. They engage in debates, assignments, and investigation to learn further than the classroom (Wang'ombe, 2023). Learners feel confident setting and achieving objectives in this atmosphere. Organisations shape proactive conduct. Cooperation, direct interaction, and ongoing evaluation are required. Regulations ought to acknowledge creativity and dedication, not simply outcomes. Assistance seminars, and educational programs may assist students and instructors build proactive mindsets. Contemporary gadgets and instruments encourage learners to participate. A proactive academic culture emphasises reflection and criticism. It promotes learning from errors and honest feedback. Collaboration and diversity are also encouraged (Khoo & Kang, 2022). Developing a proactive academic culture creates a lively, imaginative workplace. It equips students to handle transformation and obstacles. It makes learning a communal exploration and advancement journey where everyone participates in accomplishment.

• Relationship between peer mentorship programs and undergraduates:

Peer mentorship programs aid kids intellectually and psychologically. Adolescents get social and educational encouragement from seniors in these programs. Undergraduate peer counselling is based on confidence, shared knowledge, and compassion. Students acclimatise to college existence more readily. New college students are worried. Adjust with fresh instruction, daily life, and systems of society (Marshall et al., 2021). Managing change is aided by peer mentoring. They recommend studies and discuss academic and personal equilibrium. Advice makes beginners appear less isolated while remaining engaged. It encourages campuses and academic involvement. Peer mentorship teaches undergraduates interpersonal and communication abilities. Supervisors learn management and compassion, while students gain assurance and solving issues. Mentorship programs benefit students academically. Productive academic achievement and organisational skills are taught. Supervisors advise on course selection and performance.

Such aid decreases stress while studying and boosts productivity. Attractive campus educational environment is also promoted. These programs also help emotionally.

Someone with similar encounters may help undergraduates sense acknowledged. Sharing knowledge boosts assurance and minimises worry. It fosters collaboration among students throughout studying (Cho & Lee, 2021). Graduate networks typically grow after graduation completion.

Following the preceding debate, the researcher has devised a hypothesis to evaluate the relationship between peer mentorship programs and undergraduates:

- "H₀₁: There is no significant relationship between peer mentorship programs and undergraduates."
- "H₁: There is a significant relationship between peer mentorship programs and undergraduates."

Table 2: H₁ ANOVA Test

ANOVA Sum							
Between Groups	39936.307	486	3993.631	2362.857	.000		
Within Groups	145.083	713	1.6530				
Total	40081.390	1199					

This investigation provided remarkable results. Both the p-value (0.000) and F-value (2362.857) are below 0.05, showing statistical significance. The results indicates that the " H_1 : There is a significant relationship between peer mentorship programs and undergraduates" is accepted, and the null hypothesis is rejected.

 Relationship between peer mentorship programs and fostering a proactive academic culture among undergraduates:

Peer mentorship programs aid in the development of a proactive academic culture. Graduates mentor newbies in these kinds of courses. They support academic selfmanagement. Peer mentorship and proactive educational environments promote cooperation, reinforcement, and responsibility. Undergraduates need aid with conceptualisation and self-study. Peer mentors show commitment to knowledge. Students are encouraged to ask queries, obtain comments, and communicate (Latham et al., 2020). This promotes student involvement and confidence. They are witness to active learning. The learning environment becomes more dynamic and student centric. Mentorship teaches the undergraduate how to manage time, set objectives and selfdiscipline. They counsel on academic planning and problemsolving. This form of guidance enables students to plan their academic careers. They realize their strengths and work on their weaknesses. An active learning approach promotes autonomy and responsibility through self-awareness. Peer mentoring programs engender a sense of community and cooperation rather than competition. Undergraduates realize that co-operation and support lead to better academic performance. Supervisors promote explorations, projects and learning teamwork environment (Duerksen et al., 2021). Students are willing to learn new ideas in this engaging culture. It enhances student interpersonal relationships and management skills as well. These programs enhance intellectual and behavioural resilience.

To investigate the idea that peer mentorship programs promote a proactive academic culture among undergraduates, the investigator constructed a hypothesis:

- "H₀₂: There is no significant relationship between peer mentorship programs and fostering a proactive academic culture among undergraduates."
- "H₂: There is a significant relationship between peer mentorship programs and fostering a proactive academic culture among undergraduates."

Table 3: H₂ ANOVA Test

Sum							
	Sum of Squares	df	Mean square	F	Sig		
Between Groups	39936.307	486	3993.631	2355.855	.000		
Within Groups	145.083	713	1.6530				
Total	40081.390	1199					

This investigation yielded crucial insights. Considering the F-value (2355.855) and p-value (0.000) are below 0.05, statistical significance has been determined. The results determines that the null hypothesis has been rejected, and the alternative hypothesis, "H2: There is a significant relationship between peer mentorship programs and a proactive academic culture among undergraduates" has been accepted.

9. DISCUSSION

According to the research, pupils' understanding development was increased by professional mentorship programs. An atmosphere of initiative-taking instruction was formed because of mentorship, which changed views about educational institutions. Individuals who had guidance appeared more confident in themselves and more encouraged. They proved to be more accountable and efficient when it concerned controlling their time. Peer mentorship has additionally been shown to aid with stress and feeling isolated. The students seemed like they belonged and were supported by the people on the college campus. The mentors helped them become more effective managers and communicators. Through their encounters, instructors and learners had the chance to collaborate harmoniously and build mutual admiration. Because of these interactions, students were better able to collaborate on assignments and see things from new angles. The research found that mentorship is intricately linked to being involved in educational activities. Peer mentorship also fostered student involvement and originality. There was a focus on both working alone and working in groups. The findings support other studies that show mentorship could enhance academic and social success. According to the results, students who participated in peer mentorship programs were inclined to be assertive, confident, and devoted to their studies. In China, these kinds of endeavours in schools helped make the learning environment better for students both academically and emotionally.

10. CONCLUSION

Peer mentorship programs significantly improved student learning via the creation of an initiative-taking culture, the research concluded. These programs helped college students become more confident and independent. It was stressed how important it is to take responsibility and be involved in school. The outcomes of the mentorship program showed that it was a helpful and fun place to learn. Taking part in these programs led to more student involvement and better grades. The mentors helped the mentees become better leaders and better at expressing themselves. The mentorship connection helped both

.. REFERENCES

- 1. Atenas, J., Nerantzi, C., & Bussu, A. (2023). A conceptual approach to transform and enhance academic mentorship: Through open educational practices. *Open Praxis*, 271-287. 2. Betweli, O. (2020). Assisting the First-Year International Students' Socio-cultural Adjustment, Through a Peer Mentoring Program, at One University in China. *Journal of Education and Practice*.
- 3. Cho, M., & Lee, Y. (2021). Voluntary peermentoring program for undergraduate medical students: exploring the experiences of mentors and mentees. *Korean Journal of Medical Education*, 175. 4. Duerksen, K., Besney, R., Ames, M., &
- McMorris, C. (2021). Supporting autistic adults in postsecondary settings: A systematic review of peer mentorship programs. *Autism in Adulthood*, 85-99.
- 5. Khoo, E., & Kang, S. (2022). Proactive learner empowerment: towards a transformative academic integrity approach for English language learners. *International Journal for Educational Integrity*, 24.
- 6. Latham, C., Ringl, K., & Hogan, M. (2020). Transforming students' educational experience through cultural mindedness, peer mentoring, and student input. *Journal of Nursing Education*, 194202.
- 7. Lim, S., Min, L., Chan, C., Dong, Y., Mikkonen, K., & Zhou, W. (2022). Peer mentoring programs for nursing students: A mixed methods systematic review. *Nurse Education Today*, 105577. 8. Lin, X., Zhang, C., Yang, S., Hsu, M., Cheng, H., Chen, J., & Yu, H. (2020). Stress and its association with academic performance among dental undergraduate students in Fujian, China: a crosssectional online questionnaire survey. *BMC medical education*, 181.
- 9. Liu, L., & Dong, X. (2025). Family, enterprise, academic team? The influence of Shi-men culture on the academic aspirations of postgraduates in Chinese research universities. *Higher Education Research & Development*, 992-1007.
- 10. Liu, X., & Alias, N. (2023). An empirical survey on prevalence and demographic differences in academic dishonesty among undergraduates from four public universities in China. *Higher Education Evaluation and Development*, 52-65.
- 11. Lorenzetti, D., Nowell, L., Jacobsen, M., Lorenzetti, L., Clancy, T., Freeman, G., & Oddone Paolucci, E. (2020). The role of peer mentors in

people work together better and like one other more. The results showed that mentorship programs helped create an additional initiative-taking academic culture. They also help students feel better and less stressed. The results indicate that peer mentorship might be advantageous for learners' development in both academia and society. The study's findings show that peer mentorship programs are helpful in this situation because they show positive dispositions towards educational achievement and a willingness to work together and exchange knowledge..

promoting knowledge and skills development in graduate education. *Education Research International*, 8822289.

- 12. Marshall, M., Dobbs-Oates, J., Kunberger, T., & Greene, J. (2021). The peer mentor experience: Benefits and challenges in undergraduate programs. *Mentoring & Tutoring: Partnership in Learning*, 89109.
- 13. Patel, N., Calhoun, D., & Tolman, S. (2024). Understanding the Role of Cultural Competence in Peer Mentorship Programs for International Students: A Student Development Theory Perspective. *Georgia Journal of College Student Affairs*, 62-80.
- 14. Wang'ombe, T. (2023). The Role of Educational Leadership in Fostering a Positive School Culture and Enhancing Teacher Retention. *European Journal of Education*, 31-43.
- 15. Wong, S., Soh, S., & Wong, M. (2022). Intercultural mentoring among university students: The importance of meaningful communication. *International Journal of Intercultural Relations*, 1326..

.