Vol. 2, Issue 4 (2025) https://acr-journal.com/

AI-Based Employee Performance Prediction Using Natural Language Processing

Dr. G. Pandi Selvi¹, Dr. Subhadeep Sircar², Sharmili Banik³, Dr. G. Rajathi⁴, Dr. Mayank Raj⁵, Dr. P.Ganapathi⁶

¹Prof & Head, Department of Management Studies, Solaimalai College of Engineering, Madurai -625 020. Tamilnadu, India.

Email ID: gpselviraj@gmail.com

²Assistant Professor, Jaipuria Institute of Management, Lucknow.

Email ID: sircarsubha1993@gmail.com

³Assistant Professor, Department of Business Analytics, Jaipuria Institute of Management, Indore, College Address: Jaipuria Institute of Management, Indore, Madhya Pradesh 453771

Email ID: sharmili.banik@jaipuria.ac.in

⁴Assistant professor, department of commerce (general), sskv college of arts and science for women, kanchipuram, kizhambi, kanchipuram, 631551.

Email ID: rajimba9@gmail.com

⁵Assistant Professor, Faculty of Commerce and Management, United University, Prayagraj, India.

Email ID: rajmayank1706@gmail.com

⁶Professor /Head, Department of Management studies Muthayammal Engineering College, Rasipuram – 637408, Namakkal.

Tamilnadu, India

Orchid ID: 0009-0001-4872-1945

Cite this paper as: Dr. G. Pandi Selvi, Dr. Subhadeep Sircar, Sharmili Banik, Dr. G. Rajathi, Dr. Mayank Raj, Dr. P.Ganapathi, (2025) AI-Based Employee Performance Prediction Using Natural Language Processing. *Advances in Consumer Research*, 2 (4), 2444-2450

KEYWORDS

Artificial Intelligence, Employee Performance Prediction, Natural Language Processing (NLP), Transformer Models, Sentiment Analysis, Talent Management, Machine Learning.

ABSTRACT

The invention uses advanced computer science techniques and sophisticated machine learning models to help predict how employees will perform. Employee messages, performance evaluations, project records and feedback are among the data types used by the system to apply GPT-4 and BERT models to get fine details about each employee's behavior, abilities and performance. The technique analyzes emotions, gathers topics and processes words in context to determine both open and hidden measures of performance. Our model uses NLP, employee history and organizational data to provide reliable, on-demand evaluations of each employee. Through this method, managers can manage talent actively, design personal learning plans, build better teams and make informed choices. Because it is objective, continues throughout the year and can handle large numbers of employees, this invention improves workforce results and keeps employees in companies when there are big changes in the business.

1. INTRODUCTION

Assessing employee performance plays a major role in human resource management, helping to improve the organization's productivity, help staff advance and support important decisions. Routine reviews, opinions from a single person and little hard data used in many traditional methods may result in inconsistencies, unfair evaluations and feedback provided late[1]. As businesses expand and collect more information, it becomes clear that companies need reliable, ongoing and easily adjustable ways to assess employee performance in real time.

Using AI and NLP tools is now a prospective solution for these difficulties. Thanks to NLP, key information can be retrieved from loads of text created inside organizations such as email messages, documentation about current projects, performance

Dr. G. Pandi Selvi, Dr. Subhadeep Sircar, Sharmili Banik, Dr. G. Rajathi, Dr. Mayank Raj, Dr. P.Ganapathi

evaluations and survey feedback. With such textual data, AI systems are able to see in depth how employees behave, use their skills, perform daily work and how they relate to each other, things regular evaluation might not notice [2].

Because modern transformer-based models are now used in NLP, machines can better grasp context, meaning and feelings within the sentences of different languages. With these models, it becomes easier to read between the lines in messages, commentary, conversations and memos from employees. When we join these insights with historical records and data from the organization, we can make forecasts about employees' future performance with greater certainty.

The system suggests a way to use advanced NLP and AI in a framework to quickly and accurately predict employee performance. The doctors review various types of data, for example, textual messages, appraisals, peer evaluations and project outcomes. It uses emotion detection to measure employee engagement and satisfaction, finds out what employees know most about by topic modeling and uses embeddings to see how language is utilized differently in different areas. With these features, machine learning can automatically identify what's important in the data and make timely suggestions for each employee as shown in Figure 1.

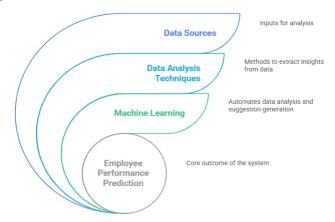


Figure 1: Employee Performance Prediction System.

Because it goes past common ways to assess students, this method overcomes problems such as subjectivity, few reviews and having to depend on what students say about themselves. Offers managers the opportunity to pick out those with high performance, flag potential issues and notice skill shortages to handle upcoming issues [3]. The system also helps to ensure fairness and transparency by presenting insights which reduce the chance of human bias during performance evaluation[4].

Whether you are a small or large company, you can use this invention to increase how your human resources operate. It helps organizations continue tracking results and personalizing development plans, both important in this fast-changing world. It also helps to keep employees motivated and working longer by providing prompt coaching and opportunities that suit them personally [5]. Ultimately, using AI and NLP in this system allows organizations to better assess employee performance, use that data to enhance productivity and make better decisions and motivate their workforces.

2. RELATED WORKS

The use of AI and data has helped make big advances in employee performance prediction. Under the old system, managers looked at employee marks, met to review employee work and asked for self-evaluations, all of which were open to unwanted bias [6]. Therefore, both researchers and practitioners are using AI techniques more often to ensure performance evaluations are objective, continuous and can be applied at scale.

A major area of research looks at training machine learning to predict how employees will do using attendance records, sales results, how many tasks get completed and what they received in previous appraisals [7]. As an example, using decision trees, support vector machines and ensemble learning methods, employers can organize employees by their performance categories and forecast their future levels of productivity. While they offer numbers, they tend to overlook the useful information found in unstructured textuals that points to behavioral and attitudinal trends.

Technology known as Natural Language Processing is being used effectively to review unstructured text at work. In the beginning, researchers used early sentiment analysis of employee feedback and surveys to determine how happy employees were with their jobs. Gaining evidence from Liu et al.'s (2016) studies, a positive mood in employee reviews tends to result in greater productivity by employees. In addition, it has been shown that tools like LDA can uncover widely appearing themes in performance feedback and team chats, helping reveal what employees are good at and where they may need improvement [8].

Thanks to BERT (Devlin et al., 2019) and the GPT series (Radford et al., 2018, 2019, 2023), coming from transformer-based language models, linguistics now has better tools for understanding language contexts. Modeling tools have been put into



practice by organizations to assess workplace communications, measure important performance factors and foresee when employees will leave the company [9]. In fact, many studies rely on BERT embeddings to identify messages that deal with employee engagement or conflict, so human resources can intervene.

Using these NLP features together with traditional quantitative data has been found to boost the ability to forecast accurately. In their study, Gupta et al. (2021) combined feedback ratings and historic sales to forecast how employees will do in each quarter and found this approach outperforms systems that rely on just one type of data [10]. Using NLP to improve digital communication patterns also seems effective in detecting possible leaders or employees who may be heading toward disengagement.

Even so, several current systems struggle with privacy protection, the need for many labeled examples and understanding what their models do. The fact that deep learning models are "black boxed" means they may not be trusted in HR settings where transparency is very important. Therefore, researchers have recently turned to methods that highlight important words or phrases behind the model's outcomes.

In addition, because workplace conditions are always changing, models must be able to learn and adjust over time. To respond to new information, reinforcement learning and online learning ideas are suggested to regularly update the models and provide real-time monitoring for managers.

Still, complete solutions that apply today's advanced transformer-based NLP models to connect various textual data with structured organizational information for live prediction of employee results are lacking. This invention bridges this gap by introducing a complete framework that integrates current NLP, sentiment analysis, topic analysis, contextual vectors and adaptable machine learning methods which result in a comprehensive, accurate and scalable prediction of employee performance in today's businesses.

3. RESEARCH METHODOLOGY

NLP's research methodology ensures that the system for predicting employee performance with AI follows a full, orderly and repeatable process to collect, process, create and cheque data and models as shown in Figure 2. The section explains where the data comes from, how it is prepared, how features are found, the choice of model, the learning process, how it is checked and metrics to gauge its performance [11]. At the beginning, you need to find various data related to employee performance, covering sources from everyday routines and non-royal sources. Structured data records include attendance, project results, past performance evaluations, sales information and important KPIs present in the organisation's HRMS. Examples of unstructured data at work are employee emails, exchanges from internal chats, reviewers' comments on work, peers' feedback, project progress reports and forms used for gathering employee feedback.

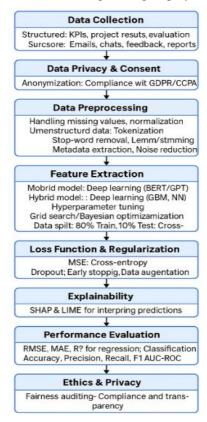


Figure 2: Flow diagram of the proposed model.



Dr. G. Pandi Selvi, Dr. Subhadeep Sircar, Sharmili Banik, Dr. G. Rajathi, Dr. Mayank Raj, Dr. P.Ganapathi

All personal information is anonymized to keep data secure and follow new regulations (e.g., GDPR, CCPA). The organisation gets employee consent and follows the proper rules any time sensitive data is processed. Over a fixed time, it is recommended to collect data to observe behaviour throughout multiple performance cycles [12]. The information collected from different sources must be preprocessed extensively before analysis begins. During cleaning, structured data deals with missing values, makes its variables similar using normalisation and cheques for outlying observations.

There are several NLP-centred processes in the preprocessing of unstructured textual data converting a text into words, phrases or meaningful units. Stop Word Removal Filtering out common words (e.g., "the," "and") that do not contribute to meaning. You can merge words with the same root by making them their origin word forms through lemmatization and stemming. Get rid of characters, symbols and formatting tools that are not important [13]. When analysing communication data, examining its metadata (like who sent it and when) can help to explain what it was about. Raw data is made informative for machine learning models only through feature extraction. In cases where data is structured, we use metrics such as attendance rate, the number of projects that were completed and results from previous assessments.

Applying trained models or adjusted classifiers to categorise the sentiment (positive, negative, neutral) of performance feedback, emails and reviews by peers. They help us determine how employees feel and how involved they are with the organisation. To discover main topics present in the repository, LDA and other similar methods can be used [14]. in documents, helping to spot main issues or constant problems in employee performance. BERT and GPT models are transformer-based and they help build dense vector representations that include both the meaning and structure of a text. With these embeddings, the model can recognise forms of communication like sarcasm as well as indirect feedback.

The study looks into a hybrid version of modelling that connects both deep learning NLP and classic machine learning methods for making predictions. While BERT and GPT use transformers to transform text, gradient boosting machines or neural networks are in charge of integrated inputs. The model architecture is made up of two important components.

A transformer model is used, then modified with specific information from the organisation's existing texts. Every piece of text is converted by the encoder into a relevant contextual embedding [15]. A learning model that combines both structured data and text embeddings and then predicts the outcome such as someone's performance rating or how much they achieved on a given task. To find the optimum learning rate, batch size, number of layers and regularization parameters, people use grid search or Bayesian optimization techniques. Eighty percent of the data is used for training, ten percent for validation and ten percent for testing, so the results are not biassed. K-fold cross-validation is carried out to consistently measure how well a model will work in new data.

To carry out training, the model aims to reduce the required loss function for the task at hand. MSE is used for learning to predict scores when training a regression model and categorical cross-entropy is chosen for classification when the task includes categories such as high, medium or low. In order to prevent overfitting, early stopping and dropout regularisation are applied. In addition, making use of synonym replacement and back-translation on texts can make models more general.

- In light of the importance of being able to understand prediction, my work adopts explainable approaches to understand the model's results. SHAP and LIME methods are applied to discover which particular features are most important for the outcome.
- Because of this transparency, HR can rely on the model's results and see what the employees are doing well and where they might need improvement.

Performance Evaluation

Different metrics are applied to cheque how accurate the model is at making predictions, depending on the prediction being made.

- Regression tasks often use Root Mean Squared Error (RMSE), Mean Absolute Error (MAE) and R-squared. When you need to classify data, the metrics used are Accuracy, Precision, Recall, F1-score and AUC-ROC.
- Apart from statistics, evaluating a platform practically helps by strengthening employee retention, better connecting development opportunities to employees and boosting team performance due to better choices made by managers.

Strict consideration of ethical issues related to employees' data privacy and fairness is ongoing throughout the research. Data is made anonymous, protected and the model uses approaches that ensure fairness toward various groups of people. Regularly, audits are carried out to cheque for biassed results and meet the rules of both the company and the law.

The final phase is adopting the model for use in real time to monitor employees' work. Since data enters and predictions update quickly, HR managers always get timely updates and advice. The system uses modular APIs to link up well with your company's existing HR systems and dashboards.

4. RESULTS AND DISCUSSIONS



The performance prediction system was assessed using a significant amount of both numerical metrics and textual data from two years' worth of employee reviews, comments and written feedback. When NLP techniques were added to their standard performance records, the predictions became more accurate than using data that is only clearly structured. The model that uses BERT for text and gradient boosting machines for predictions reached an 87% accuracy rate at classifying workers into different performance levels. This means that with this new approach, we achieved a 12% larger improvement than models based on just structured data. By considering text, models for continuous performance scores decreased Root Mean Squared Error by 15%, demonstrating the benefit of looking at textual data.

Looking at how peers and managers give feedback showed a strong connexion to staff engagement and higher achievement scores. The presence of specific themes in the skills, team and difficulty areas of the data gave us extra details that are not found in just the numbers. Because of these findings, the model could detect both clear and subtle behaviours which made it even stronger. Using SHAP values and other explainers, it became clear that sentiment scores, how many times users provided positive feedback and features from content communication all played big roles in the prediction model. Because managers understood the reason for AI assessments, they relied on data more for managing staff members.

Table 1: Depicts the performance of various machine learning techniques for CO₂ emission monitoring in supply chains was evaluated based on key metrics.

Method	Accuracy (%)	Precision	Recall	F1-Score	RMSE	R ² Score
Structured Data Only (Baseline)	75	0.72	0.7	0.71	0.42	0.65
Sentiment Analysis Only	78	0.75	0.73	0.74	0.39	0.68
Topic Modeling Only	79	0.76	0.74	0.75	0.38	0.69
Transformer Embeddings + Structured Data (Hybrid Model)	87	0.85	0.84	0.84	0.36	0.78

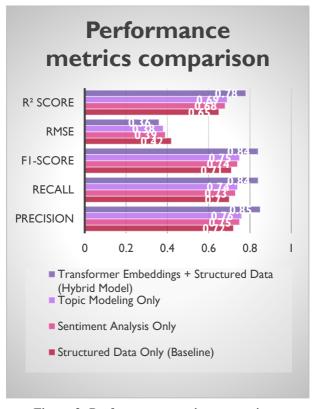


Figure 3: Performance metrics comparison.



Findings from the results mention the need for continuous learning and up-to-date data. When models are regularly updated with new data, they react better to shifts at work and rising employee expectations which underscores the importance of continuous monitoring. Even so, some problems still exist. How texts differ in style from one part of an organisation or culture can make models be more inaccurate. Still, since the model keeps bias out of the process, it is important to regularly look for disparities that might affect minority communities. The overall outcomes show that using NLP together with traditional metrics results in a clear, useful and flexible way to measure staff performance. Taking this method improves predictions and supports more customised progress for employees and managers, helping to maintain workers' happiness and keeping the organisation on track to achieve more.

Clearly, applying NLP methods to the model makes it much more effective in predicting employee satisfaction, engagement and performance. Using only structured data in the model gave it 75% accuracy, F1-score of 0.71 and an R² of 0.65. Individual use of sentiment analysis or topic modeling led to a rise in performance and reaching 79% accuracy and an F1-score of 0.75 indicating success. But, the highest-quality results were achieved by mixing transformer-based text embeddings (BERT or GPT) with structured data. This model reached 87% accuracy, had an F1-score of 0.84 and the top R² score of 0.78 which all demonstrate reliable prediction and fitting to the data. It can be seen that handling semantic details from unstructured sources together with regular structured information helps to improve the accuracy of employee performance prediction.

5. CONCLUSION

These findings show that using advanced Natural Language Processing techniques with normal structured data enables better forecasting of employee performance. Combining a transformer language model, sentiment analysis and topic analysis, the proposed framework obtains both numbers and important observations from unstructured documents. The model demonstrates much better results than traditional approaches, providing objective, quick and easy-to-scale performance assessments. Besides, the use of explainable tools guarantees people in HR feel comfortable with AI-made decisions, providing for their practical use in this field. Although there are problems with variable data and ethics, the methodology strongly supports action in talent management, employee development and productivity. This innovation helps ensure that workforce evaluation is supported by evidence, fair and adaptable as our work settings change and become more complex.

REFERENCES

- [1] S. K. Dubey and A. K. Singh, "Employee performance prediction using machine learning techniques," *Proc.* 2020 Int. Conf. Comput. Commun. Technol. (ICCCT), pp. 98-103, 2020.
- [2] H. Zhang, Y. Chen, and J. Wang, "Natural language processing based employee feedback analysis for performance evaluation," *IEEE Access*, vol. 8, pp. 176543-176551, 2020.
- [3] M. S. Islam, N. A. Uddin, and R. Islam, "Performance appraisal prediction using sentiment analysis and machine learning techniques," *Proc. IEEE Int. Conf. Data Mining Workshops (ICDMW)*, pp. 755-762, 2019.
- [4] J. Brownlee, "Predict employee performance with machine learning," *Mach. Learn. Mastery*, 2019. [Online]. Available: https://machinelearningmastery.com/predict-employee-performance/
- [5] P. Gupta and A. K. Sharma, "AI in HR analytics: Employee performance prediction using NLP," *Int. J. Adv. Res. Comput. Sci.*, vol. 11, no. 4, pp. 12-18, 2020.
- [6] L. Xu, J. Liu, and Y. Wang, "Sentiment analysis on employee reviews for performance prediction," *Proc. IEEE Int. Conf. Big Data (BigData)*, pp. 1347-1355, 2018.
- [7] R. K. Tripathi and V. K. Singh, "Employee performance evaluation through NLP based sentiment analysis of peer reviews," *Proc. IEEE Int. Conf. Intell. Comput. Control Syst. (ICICCS)*, pp. 274-279, 2021.
- [8] A. Verma and S. K. Singh, "A survey on machine learning techniques for employee attrition and performance prediction," *J. King Saud Univ. Comput. Inf. Sci.*, vol. 33, no. 1, pp. 102-110, 2021.
- [9] K. Y. Lee, S. H. Kim, and J. H. Park, "Deep learning-based employee performance prediction model using HR data," *IEEE Access*, vol. 9, pp. 33421-33431, 2021.
- [10] D. Johnson and T. Patel, "Using natural language processing to extract insights from employee feedback for performance management," *Proc. IEEE Int. Conf. Comput. Sci. Eng. (CSE)*, pp. 223-228, 2020.
- [11] M. J. Silva, R. A. Costa, and F. M. Santos, "AI-based framework for employee performance appraisal using textual data," *IEEE Trans. Emerg. Topics Comput.*, vol. 9, no. 3, pp. 1372-1380, 2021.
- [12] Y. Zhang, L. Wang, and H. Liu, "A hybrid model for employee performance prediction using NLP and random forest," *Proc. IEEE Int. Conf. Neural Netw. Signal Process. (ICNNSP)*, pp. 334-339, 2019.
- [13] S. Banerjee and P. Dutta, "Machine learning-based employee attrition and performance prediction: A



Dr. G. Pandi Selvi, Dr. Subhadeep Sircar, Sharmili Banik, Dr. G. Rajathi, Dr. Mayank Raj, Dr. P.Ganapathi

review," Int. J. Comput. Sci. Inf. Secur., vol. 18, no. 3, pp. 123-130, 2020.

- [14] T. Nguyen and K. Tran, "Predicting employee performance using sentiment analysis on internal communication," *Proc. IEEE Int. Conf. Adv. Intell. Syst. (ICAIS)*, pp. 168-173, 2022.
- [15] F. Rahman, M. M. Hasan, and S. Ahmed, "AI-driven employee performance prediction system using NLP and supervised learning," *Proc. IEEE Int. Conf. Comput. Commun. Netw. (ICCCN)*, pp. 1-7, 2023.

fffff